



AI Systems Training License

A collective license to provide organizations with the rights to lawfully use content for training AI systems for uses external to their organization.

Developing robust AI systems requires large quantities of quality materials, including copyrighted content. Vast quantities of data are not only needed for foundational training efforts but also for fine-tuning, specialized training, pretraining, and retraining. As organizations across various industries increasingly build and train AI systems, access to quality content and securing rights can be a complex challenge, particularly when licensing from multiple sources.

Voluntary collective licensing offers an efficient and effective solution that enables the authorized and responsible use of content for training purposes.

CCC's AI Systems Training License is a voluntary, non-exclusive collective license for organizations training AI systems for uses external to their organization. It provides the rights to lawfully use a wide and diverse repertoire of content for training AI systems, as well as the subsequent use of the trained system as a service and supports organizations with a streamlined solution to bolster responsible AI development and compliant use of copyrighted materials.

Licensees may include:

- Organizations deploying internally developed but externally facing AI systems like customer portals for product guidance.
- Third-party technology providers developing solutions they plan to sell to the market.
- Organizations fine-tuning an externally developed AI system that is intended for external customer use like an AI chatbot.

Benefits of Participation

- **Deepen market penetration:** Access thousands of businesses globally searching for rights to lawfully reuse content in AI training systems.
- **Complement your direct licensing efforts with CCC's non-exclusive, voluntary collective license.**
- **Reduce the complexity of managing individual permissions:** Reduce the administrative burden of fulfilling individual requests by granting permissions to reuse content through a collective license.
- **Increase copyright compliance:** Promote the respect of intellectual property.

How it works



Rightsholders license the use of their content through Copyright Clearance Center.



Organizations purchase and rely on CCC's AI Systems Training License for rights to reuse the content they purchase or subscribe to for training AI systems.



Rightsholders receive royalty distributions electronically from CCC.

Learn more

This license is open for your participation.

publishers@copyright.com

copyright.com/markets-publishing

About CCC

A pioneer in voluntary collective licensing, CCC has been dedicated to advancing copyright, accelerating knowledge, and powering innovation since its inception in 1978. Today, CCC supports a thriving knowledge economy as a trusted intermediary, providing licensing solutions that make copyright work, including collective licensing solutions for the use of copyrighted materials with AI systems. CCC also offers a portfolio of innovative and complementary software solutions, as well as high-quality content, data, and information services.