CCC Named to KMWorld's AI 100 List of Intelligent Knowledge Management Solution Providers

Global Publication Honors Innovative Suppliers with Enterprise Solutions for Organizing and Accessing Knowledge

July 22, 2025 – Danvers, Mass. - <u>CCC</u> (Copyright Clearance Center), a leader in advancing copyright, accelerating knowledge, and powering innovation, has been named to the <u>2025</u> <u>KMWorld AI 100</u>, an award honoring companies empowering intelligent knowledge management (KM).

The KMWorld AI 100 list highlights vendors that are in the vanguard of innovation in AI-powered KM, incorporating AI and related technologies into their offerings to address long-standing challenges in enterprise knowledge management and fundamentally changing how enterprises conceptualize knowledge as a strategic asset.

"Al technologies are increasingly influencing the practice of knowledge management," said Marydee Ojala, Editor-in-Chief, KMWorld. "Being able to use generative AI, in particular, to solve problems revolving around information access and knowledge sharing has the potential to increase productivity, lower costs, and provide better service. This year's list of 100 AI companies reflects the growing power of AI."

"CCC is honored to be recognized as a pioneer within the AI ecosystem," said Tracey Armstrong, President and CEO, CCC. "Technological advancements like AI have a critical reliance upon creative ecosystems and CCC, as a trusted intermediary, continues to deliver innovative licensing solutions that enable the existing marketplace to thrive for all stakeholders."

In April, CCC was honored as a <u>2025 Artificial Intelligence Excellence Awards winner</u>, recognized for dedication, ingenuity, and impactful contributions to AI through its <u>Annual Copyright License</u> (ACL), an enterprise-wide rights licensing solution offering companies an efficient way to license rights, including rights for the internal use of legally-procured copyrighted materials within AI systems, and to use copyrighted materials with AI systems by providing users with a harmonized set of internal use AI rights from a broad range of rightsholders.

CCC advocates for copyright worldwide by engaging governments, stakeholders, and individuals with <u>educational programming</u> and <u>thought leadership resources</u>. The organization also maintains an online hub, <u>AI, Copyright & Licensing</u>, which features informational resources for creators, publishers, rightsholders, technologists, media representatives, policymakers, intellectual property attorneys, and others.

Since 1978, CCC has supported content users by providing efficient, harmonized licensing solutions for their internal content uses. CCC's non-exclusive voluntary collective licensing

solutions include ACL for Business, Multinational Copyright License (MCL) for Business, ACL for Higher Education, ACL for Curriculum & Instruction, and ACL for Student Assessments. In addition to licensing solutions, CCC provides one-stop access for users to request, receive, and pay for full-text content and permissions to re-use content.

To learn more about CCC and to view available job openings, visit https://www.copyright.com/company-careers/.

About CCC

A pioneer in voluntary collective licensing, <u>CCC</u> advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary <u>RightsDirect</u> collaborate with stakeholders on innovative solutions to harness the power of data and AI.

For more information, please contact:

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