



Copyright Clearance Center

Reprints Services for Publishers

Challenges

Commercial reprints and ePrints are an essential revenue stream for publishers, but the internal resources needed to respond to pricing inquiries and manage printing, delivery, and billing creates significant operational burdens.

- Publishers may lack dedicated staff and systems to manage incoming inquiries, quotes, and orders
- Monitoring quality and delivery of reprints is essential but burdensome
- “Out of the box” requests get lost in the shuffle or draw on additional resources with little revenue contribution

Solution

Reprints Services for Publishers from CCC provides the full-service management of bulk quantity, commercial article reprints and ePrints requests. Our experienced reprints professionals navigate complex production and fulfillment processes for you, delivering high-quality reprints and ePrints of medical and scientific journal content quickly, accurately, and easily to locations around the world.

Benefits

The CCC Reprints Services team has over 20 years' experience serving the content needs of the world's leading life sciences companies and healthcare communications and marketing agencies delivering 1M+ article reprints and ePrints annually.

Streamline the reprints and ePrints fulfillment process — CCC manages the end-to-end workflow, including pricing, printing, fulfillment, and billing and collections — alleviating strain on your internal resources.

Receive payment in accordance with your pricing — CCC pays you based on your established pricing.

Respond rapidly to customer inquiries — the team of experienced professionals at CCC efficiently provide customers with the high-quality reprints and ePrints they need.

Maintain insight into your business — CCC tracks reprint and ePrint activity with order detail and revenue reporting, providing insight into your reprints business.



How it works

- 1 Publisher provides pricing payable to publisher by CCC, including discounts, surcharges, and exceptions.
- 2 Publisher directs reprints inquiries to the CCC Reprints team.
- 3 CCC creates reprints inquiry links in existing customer platforms (CCC Marketplace, RightFind, etc). If not already connected, you can include a link on your website along with contact information for the CCC Reprints team, or you can simply forward requests to us by email.
- 4 The Reprints team receives reprints inquiry and consults the publisher's pricing guidelines to provide a quote.
- 5 The Reprints team facilitates a discussion between the customer and the publisher when the reprints inquiry falls outside established guidelines provided by the publisher (quantity, use, territories, etc.).
- 6 Once the customer accepts the quote, the Reprints team works with the customer and printer to ensure the timely delivery of high-quality reprints.
- 7 CCC reviews each proof for quality before sending to the customer for final approval, tracks the shipment and delivery of the reprint, and provides the customer with an invoice.
- 8 Payment is remitted to the publishers with detailed reporting on a quarterly basis.

Reprints Services for Publishers from CCC helps you:



Cut operational costs and gain operational efficiencies



Respond rapidly to customers



Monitor your reprints business

Learn more

Find out how Reprints Services for Publishers from CCC can help you manage your reprints and ePrints business and deliver greater value to your customers.

✉ publisher@copyright.com
🌐 copyright.com/rsp

About CCC

A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.