## **CCC Introduces Expanded RightsLink Author Services for Scholarly Publishers**

CCC to Showcase New Capabilities That Enable Scholarly Publishers to Automate a Variety of Promotional and Publication Offers to Authors in a Scalable, Flexible Way at the Society for Scholarly Publishing 47<sup>th</sup> Annual Meeting

May 15, 2025 – Danvers, Mass. - <u>CCC</u>, a leader in advancing copyright, accelerating knowledge, and powering innovation, is expanding <u>RightsLink Author Services</u> to provide scholarly publishers with a streamlined way to automate and trigger targeted promotional offers and publication charges for authors at key points across the publication lifecycle.

"Scholarly publishers are increasingly experimenting in response to changing market dynamics and shifting business models," said Emily Sheahan, Vice President & Managing Director, CCC. "RightsLink Author Services aids publishers in these areas, supporting their goals of building relationships with their author community."

CCC will highlight its new RightsLink Author Services capabilities at the <u>SSP 47<sup>th</sup> Annual Meeting</u> in Baltimore, MD, from 28 to 30 May. CCC will also showcase the beta version of Ringgold Researchers, a new service that helps scholarly publishers and service providers disambiguate and identify researchers, their affiliations, and research-related connections.

CCC will be hosting the following sessions at the Annual Meeting:

- Education Session 4B: "Breaking the Silos: Using AI to Fuse Copyright Law, Academic Knowledge, and Commercial Innovation" on Friday, 30 May, 11:00 a.m. 12:00 p.m. EDT, location TBD, featuring Roanie Levy, Licensing and Legal Advisor, CCC; Diane Harnish, Education Practice Director & Senior Consultant, Delta Think; and Simone Taylor, Chief, Publishing, American Psychiatric Association.
- Previews Session: "Trusted Researcher Identity: A New Path Forward with <u>Ringgold</u>
   <u>Researchers</u>" on Friday, 30 May, 9:00 a.m. 10:15 a.m. EDT in the Key Ballroom,
   featuring <u>Jessica Thibodeau</u>, Senior Director, Information and Content Solutions, CCC.
- Poster Session: "The Future of Society Publishing: Letting Data Tell the Story" on Thursday, 29 May, 1:30 p.m. – 2:30 p.m. in the Exhibitors Marketplace, with <u>Casey Pickering</u>, Director, Product Marketing, CCC.

CCC's <u>OA Intelligence</u> software product, featuring AI-enabled data disambiguation with agreement modeling and analysis capabilities, is a finalist for <u>SSP's 2025 EPIC Awards</u>. The winners of the awards, which highlight the achievements of individuals and teams advancing scholarly publishing, will be announced during the EPIC Awards Ceremony on 29 May as part of the Annual Meeting.

"The EPIC Awards celebrate the bold ideas and meaningful progress happening across our community," said Melanie Dolechek, Executive Director, SSP. "We are inspired by this year's nominees and look forward to spotlighting their incredible contributions at our Annual Meeting."

CCC advocates for copyright worldwide by engaging governments, stakeholders, and individuals with <u>educational programming</u> and <u>thought leadership resources</u>. The organization also maintains an online hub, <u>AI, Copyright & Licensing</u>, which features informational resources for creators, publishers, rightsholders, technologists, media representatives, policymakers, intellectual property attorneys, and others.

Since 1978, CCC has supported content users by providing efficient, harmonized licensing solutions for their internal content uses. CCC's non-exclusive voluntary collective licensing solutions include ACL for Business, Multinational Copyright License (MCL) for Business, ACL for Higher Education, ACL for Curriculum & Instruction, and ACL for Student Assessments. In addition to licensing solutions, CCC provides one-stop access for users to request, receive, and pay for full-text content and permissions to re-use content.

## **About CCC**

A pioneer in voluntary collective licensing, <u>CCC</u> advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary <u>RightsDirect</u> collaborate with stakeholders on innovative solutions to harness the power of data and AI.

## For more information, please contact:

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