



Annual Copyright License

Copyright Drives Innovation

The Annual Copyright License enables teams to collaborate more easily using content from a wide range of sources, simplifying copyright compliance, driving innovation, and providing resources that educate employees about the importance of copyright.

Given the intense pressure to stay ahead of the competition, applying the latest news, market intelligence, and customer trends is fundamental to the success of any business. Companies rely on the efficient exchange of information, from research and industry news to workforce trends and legislative reform. They subscribe to or buy the content their employees need, but there are still gaps in coverage that could present risk to the company.

From photocopying to artificial intelligence (AI), the CCC Annual Copyright License has supported content users for decades with efficient, harmonized licensing solutions that cover their internal uses of content, enabling users to leverage content they already have in new ways.

The Annual Copyright License complements an organization's publisher agreements and subscriptions to enable teams to collaborate more easily using content from a wide range of sources, and now includes rights to use lawfully acquired content in the full spectrum of AI-assisted content use—including training, RAG, and everyday employee interactions with AI tools—for internal uses, ensuring compliance across all levels of enterprise AI adoption.

Insights

Business professionals share information an average of 8.1 times per week with an average of 17 people, and 48% of that information is externally published.

Source: 2025 Information Seeking and Usage Study, Outsell, Inc.

52% of business leaders consider intellectual property infringement one of the top risks of using AI, second only to inaccuracy (63%).

Source: The State of AI in Early 2024, McKinsey.



The top benefit is the peace of mind that we're in compliance with copyright laws. Having the Annual Copyright License also gets back to integrity truly being a core value of our company.

Chris Gannon
Vice President & General Counsel
Blue Cross and Blue Shield of Vermont

Only the Annual Copyright License:

Provides a consistent set of rights that apply across millions of journals, blogs, newspapers, e-books and more

- Covers common types of uses involved in collaboration, such as forwarding a copy through email, handing out hard copies to a small group of colleagues, storing a copy in a collaboration tool for marking up by colleagues, and more
- Includes a harmonized set of rights for the internal-only use of lawfully acquired content with AI systems
- Supports collaboration across global teams to drive innovation
- Facilitates easy lookup of content reuse rights within customers' existing workflows
- Minimizes your company's copyright infringement risk and elevates users' copyright knowledge through world-class copyright and licensing education
- Accelerates business results by reducing time spent pursuing individual permissions



The Annual Copyright License, inclusive of internal AI rights, has the ability to accelerate and mature our ability to explore and deploy AI systems that could enable productivity gains for content consumption use cases.

John A. Zevitas
Vice President & General Counsel
T.Rowe Price

Examples of collaboration covered by the Annual Copyright License

Competitive Intelligence & Market Monitoring

Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors.

Drug Safety

Store copies of scientific articles related to known adverse effects of company products in an internal database used by the team responsible for tracking the company's FDA compliance obligations.

R&D

Email a PDF of a journal article to a colleague who doesn't need regular access to that journal in connection with a collaborative project you're working on together.

Data Science

Develop AI-powered chat bots by training on lawfully acquired content or integrating RAG systems to provide employees with accurate answers to business questions.

Legal

Automate literature triaging and review, prioritizing articles of interest and identifying common themes, trends, and conflicting findings.

Corporate Communication

Embed a PDF version of a recent article about the company in an internal company newsletter or post it to the company's intranet site for employee awareness.

Human Resources

Combine the key takeaways from a collection of text documents to create a visualization of those key points.

Regulatory Submissions

Submit supporting articles to a government agency as required as part of a regulatory or patent filing.

Internal Presentations & Training

Use portions of a work in an internal presentation at a company meeting or in an employee education program.



Get the most value out of the license

CCC's RightFind® solutions offer the quickest, most reliable way for employees to confirm rights included in the license to reuse lawfully-acquired content, all without leaving their workflow. A CCC licensing representative can advise you on which solution is right for you.

Learn more

For more information about the Annual Copyright License contact CCC today.

✉ solutions@copyright.com

🌐 copyright.com/acf

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About CCC

A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.