



Copyright Clearance Center

Developing a Curriculum? Review These 7 Common Challenges

Are you currently choosing texts for a new curriculum?
Or just revamping an old one?

Whether you're an educator within a school district, or an EdTech curriculum developer creating content for a wide range of clients, we empathize. Review the statements below to see if any reflect the licensing and content challenges you are facing.

Common Curriculum Development Challenges	Yes	No
I find it difficult to search for usable, high-quality content in my curriculum.	<input type="radio"/>	<input type="radio"/>
I struggle to gain copyright permissions for my curriculum content.	<input type="radio"/>	<input type="radio"/>
I try to incorporate texts that personalize students' learning experiences, but I struggle to find them.	<input type="radio"/>	<input type="radio"/>
It takes a long time to procure the rights I need for the content I wish to use.	<input type="radio"/>	<input type="radio"/>
I find managing the differing grant of rights among multiple publishers time consuming.	<input type="radio"/>	<input type="radio"/>
I experimented with generative AI to develop content for my curriculum, but the results didn't meet my standards.	<input type="radio"/>	<input type="radio"/>
I am unable to utilize images and videos in my curriculum content.	<input type="radio"/>	<input type="radio"/>

If you responded "yes" to any of the questions above, your curriculum development efforts can be expedited with RightFind Curriculum.

RightFind Curriculum is a collective licensing solution for K-12 educators and EdTechs to easily search for, discover, and incorporate high-quality, copyrighted content into curriculum and instruction. It includes one set of print and digital rights to reuse 1M+ works of published content in English and Spanish including primary sources, fiction, poetry, short stories, news, and current events all covered by one license. Our solution eliminates the need for individual copyright licensing negotiations to reduce the administrative burden of managing content licensing. It also supports identification and incorporation of high-quality texts with a search and discovery tool that allows our customers to filter by Lexile score, grade level, subject, and more.

With so many works to choose from, you will find texts to meet the individual needs of students, and if the text you've chosen doesn't grasp their attention, you can easily swap it out for a different one.

Plus, we work directly with the over 90 publishers included in the license, such as ABDO, Rosen Publishing, TIME, and Science News, so you can immediately search for and discover content for your curriculum.

About CCC

A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.

Learn more

Visit the CCC website for more information about RightFind Curriculum.

copyright.com/solutions-rightfind-curriculum/

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