

CCC Appoints Catie Sheret, General Counsel for Cambridge University Press & Assessment, to Board of Directors

January 7, 2025 – Danvers, Mass. - [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, today announced the election of [Catie Sheret](#), General Counsel for [Cambridge University Press & Assessment](#), to its [Board of Directors](#).

As General Counsel for Cambridge University Press & Assessment, Sheret manages a large global team responsible for legal, business ethics and compliance, brand, community engagement, and sustainability. She is also a member of the company's executive board of directors, a member of the Law Society for England and Wales' Climate Change Working Group, an ambassador for [General Counsel Sustainability Leaders](#), and a supporter of [The Chancery Lane Project](#), which helps organizations reduce emissions using the power of legal documents and processes. Sheret previously served as Chief Privacy Officer and Associate General Counsel at [Pearson](#), and worked for Charles Russell LLP, Linklaters, and the European Commission.

"Catie brings a wealth of expertise in innovation, operational efficiency, AI governance, and sustainability to CCC's Board of Directors," said Tracey Armstrong, President and CEO, CCC. "Her experience in driving educational impact, reducing carbon footprints, and fostering stronger community engagement will be invaluable for CCC as we continue to advance our mission to make copyright work."

CCC advocates for copyright worldwide by engaging governments, stakeholders, and individuals with [educational programming](#) and [thought leadership resources](#). The organization also maintains an online hub, [AI, Copyright & Licensing](#), which features informational resources for creators, publishers, rightsholders, technologists, media representatives, policymakers, intellectual property attorneys, and others.

Since 1978, CCC has supported content users by providing efficient, harmonized licensing solutions for their internal content uses. CCC's non-exclusive voluntary collective licensing solutions include ACL for Business, Multinational Copyright License (MCL) for Business, ACL for Higher Education, ACL for Curriculum & Instruction, and ACL for Student Assessments. In addition to licensing solutions, CCC provides one-stop access for users to request, receive, and pay for full-text content and permissions to re-use content.

CCC has consistently earned accolades as an organization. The Women's Edge and The Boston Globe recently named it a [Top Women-led Business in Massachusetts](#), and The Boston Globe ranked CCC in the Top 20 for [Top Places to Work in Massachusetts](#). CCC also earned a spot on [USA Today's Top Workplaces USA 2024](#) list for the third consecutive year and won three [Top Workplaces Culture Excellence Awards](#) in 2024 for prioritizing employee well-being, professional development, and appreciation.

To learn more about CCC and to view available job openings, visit <https://www.copyright.com/company-careers/>.

About CCC

A pioneer in voluntary collective licensing, [CCC](#) advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders on innovative solutions to harness the power of data and AI.

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