

## **The Women's Edge and The Boston Globe Again Name CCC to Top 100 Women-Led Businesses in Massachusetts List**

*CCC Earns Top 20 Ranking in the Annual Award Highlighting Women Business Leaders Who Are Making a Significant Impact on the State's Economy*

November 12, 2024 – Danvers, Mass. - [The Women's Edge](#) and its partner, [The Boston Globe](#), announced that [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, was named to its annual [Top 100 Women-Led Businesses in Massachusetts](#) list. CCC ranked #16.

This is the 24<sup>th</sup> year that The Women's Edge, a Boston-based nonprofit organization devoted to advancing women in leadership positions, has created the list through a nomination process and reviewed both for-profit and not-for-profit organizations. It is also the 12<sup>th</sup> year the list was developed in collaboration with The Boston Globe. In addition to revenue or operating budget, factors considered in the evaluation included workplace and management diversity, board makeup, and innovative projects. The Globe Magazine's [Women & Power](#) issue published the complete list.

"We're thrilled to be recognized once again amongst outstanding women-led companies," said Tracey Armstrong, President and CEO, CCC. "Being part of The Women's Edge community of leaders is important to us, and we value the leadership and development opportunities available to the women within our company, who comprise more than 50% of our workforce."

"The organizations on this year's diverse list are driving \$124 billion of revenue into the Massachusetts economy and innovation across the country, from increased manufacturing capacity to breakthroughs in clinical care and therapeutics," said Elizabeth L. Hailer, CEO, The Women's Edge. "We are honored to celebrate the Top 100 women leaders and hope it inspires others to drive for success in our region and beyond."

"These 100 exceptional leaders and the companies they run are at the heart of the Massachusetts economy," said Globe Magazine editor Francis Storrs. "We're delighted to highlight their inspiration and impact through our longtime partnership with The Women's Edge."

Founded in 1978, CCC provides copyright licensing solutions, information services, and software solutions. CCC is committed to creating a diverse, equitable, and inclusive (DEI) workplace. CCC's DEI Employee Resource Group launched a pilot Girls Who Code team at the elementary school level in 2023 and piloted the first chapter north of Boston last year. CCC is a member of the Mass Technology Leadership Council (MassTLC), whose mission is to accelerate innovation, growth, and development of an inclusive tech ecosystem in Massachusetts, and is also a

member of the North Shore Juneteenth Association, an emerging 501 (c)(3) organization of community leaders creating awareness about Juneteenth, educating the community about positive aspects of Black American culture, and dismantling racism by using events and programming as tools of change.

CCC has consistently earned accolades as an organization, recently earning a spot on [USA Today's Top Workplaces USA 2024](#) list for the third consecutive year. In 2023, the Boston Globe honored CCC as a [Top Place to Work in Massachusetts](#) and a [Top 100 Women-Led Business in Massachusetts](#).

To learn more about CCC and to view available job openings, visit <https://www.copyright.com/company-careers/>.

### **About CCC**

A pioneer in voluntary collective licensing, [CCC](#) advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders on innovative solutions to harness the power of data and AI.

### **For more information, please contact:**

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