

RightFind Curriculum helps you to:

- Add value to your products and services
- Deepen engagement with a diversity of learners
- Manage copyright compliance
- Reduce administrative overhead

RightFind Curriculum

Easily search for, discover, and incorporate high-quality, copyrighted content into curriculum and instruction

RightFind Curriculum is an innovative solution designed to meet the needs of EdTech companies, curriculum developers, and K-12 educators by offering a streamlined way to incorporate standards-aligned content into curriculum, lessons, and online platforms. RightFind Curriculum is the **only** solution that includes a broad set of print and digital rights across a wide range of publishers to reuse published content in K-12 curriculum and instructional materials. With RightFind Curriculum, educators can focus on what matters most—delivering engaging and relevant learning experiences.

Solving Key Challenges

Identifying Quality Content

Finding the right content for curriculum development can be burdensome. EdTechs, curriculum developers, and educators often struggle with identifying and incorporating high-quality texts that are both relevant and compliant with copyright laws. RightFind Curriculum addresses this pain point with a robust content search and discovery tool that allows users to quickly locate the materials they need by Lexile score, grade level, subject, and more. This tool, coupled with a curated collection of content and expert consultative services supports more efficient discovery of culturally responsive content that is standards-aligned.

Licensing Complexities

Schools are under increasing pressure to personalize their curricula to meet the diverse needs of their students. However, obtaining the necessary copyright permissions for a wide array of supplemental texts is often daunting and time-consuming. RightFind Curriculum addresses this challenge by offering reuse rights to over 1 million works from over 90 leading publishers. This eliminates the need for individual negotiations and reduces the administrative burden of managing multiple licensing agreements.



Sample of Participating Publishers



Features and Benefits

Content Search and Discovery

- **Comprehensive Database:** Users can explore a vast database of content from select, participating publishers, enabling the discovery of additional articles and book excerpts as needed.
- **Advanced Search Capabilities:** Quickly and easily find content by various criteria such as Lexile score, grade level, subject, length, genre, and more, ensuring the right material aligns with educational standards and the varying needs of learners.
- **Efficient Content Selection:** Save time and enhance curriculum, lessons, and online platforms by incorporating the ideal content into your curriculum with ease.

Curated Collection of High-Quality Content

- **Curated Content:** Access a curated collection of high-quality, standards-aligned texts, including book excerpts and engaging and educational articles.
- **Diverse and Culturally Responsive:** The texts included are from leading publishers and are chosen to reflect a wide range of cultural perspectives, helping to create a more inclusive learning environment.
- **Standards-Aligned:** Content aligns with many local and state education standards, ensuring that it is appropriate and effective for use in K-12 curricula.

Consultative Services

- **Expert Guidance:** RightFind Curriculum includes 10 hours of personal content discovery support with a CCC content expert, assisting users in navigating the database to find the best texts to meet their organization's specific needs.
- **Ongoing Support:** CCC offers optional support services for a fee for additional hours of content discovery.

Content Reuse Rights

- **Copyright Permissions:** RightFind Curriculum includes a broad set of print and digital rights to reuse over 1 million works, including fiction, poetry, short stories, and more, from 90+ publishers.
- **Spanish-Language Content:** Provides reuse rights to incorporate excerpts of Spanish-language content from hundreds of thousands of works.
- **Title Search and Verification:** Verify coverage of publications within the database while managing copyright compliance with an online tool.

Image and Video Reuse

- Access millions of images and videos from The Associated Press and SuperStock.
- CCC partnered with educational video company Boclips, to make available their Boclips Classroom platform which includes 2.2 million+ premium-branded educational videos aligned to state standards from more than 650 brands and creators. *Note: There is an additional fee to gain access to Boclips Classroom.*

By combining advanced content search and discovery tools, a collection of high-quality curated content, and reuse rights to 1M+ copyrighted works, RightFind Curriculum addresses key challenges in curriculum development. Whether you're an EdTech company, curriculum developer, district-level administrator, or K12 educator, RightFind Curriculum offers the tools and support you need to enhance your educational offerings and manage copyright compliance.



About CCC

A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.

Learn more

Discover how RightFind Curriculum can make it easy to incorporate excerpts of copyrighted content in K-12 curriculum and instructional materials and manage copyright compliance.

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