

**CCC to Host Town Hall on AI & Copyright:
Essential Information for Global, Cross-Border Business**

*International Panel of Experts to Discuss the Global Legal Landscape Around AI and Copyright
During the Virtual LinkedIn Live Event on 24 September*

September 12, 2024 – Danvers, Mass. – [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, will host the Town Hall event “AI & Copyright: Essential Information for Global, Cross-Border Business” via [LinkedIn Live](#) on Tuesday, 24 September, 10:00 am EST/4:00 pm CET.

A panel of legal experts, including [Prof. Daniel Gervais](#), Vanderbilt University Law School; [Eleonora Rosati](#), Stockholm University; [Karyn Temple](#), Motion Picture Association; and [Atsushi Okada](#), Mori Hamada & Matsumoto will explore topics at the intersection of AI and copyright with a focus on cross-border implications for businesses around the world. Moderated by [Catherine Zaller Rowland](#), CCC Vice President, General Counsel, the panelists will also discuss several national approaches from around the world, and the important role of contracts and licensing for harmonization, among other relevant topics.

“Over the last two years, there has been an explosion of new and easily accessible AI tools that have captured the attention of the public and hold great promise to improve many areas of our lives. At the same time, they raise important questions about how AI technologies and copyright work together,” said Tracey Armstrong, President and CEO, CCC. “I look forward to our Town Hall panelists discussing the current landscape and offering tips on how to navigate the complexity and uncertainty surrounding AI and copyright.”

In July, CCC [announced the availability of AI re-use rights](#) within its [Annual Copyright Licenses](#) (ACL), an enterprise-wide content licensing solution offering rights from millions of works to businesses that subscribe. The collective licensing solution enables participating rightsholders to fulfill the needs of companies for an efficient way to legally acquire the rights to use copyrighted materials within AI systems for internal use.

CCC actively advocates for copyright worldwide by engaging governments, stakeholders, and individuals with [educational programming](#) and [thought leadership resources](#). The organization also maintains an online hub, [AI, Copyright & Licensing](#), which features informational resources for creators, publishers, rightsholders, technologists, media representatives, policymakers, intellectual property attorneys, and others, including Prof. Gervais’ paper, “[Collective Licensing and AI](#)” and Rowland’s article, “[The Licensing Vector: A Fair Approach to Content Use in LLMs](#).”

Since 1978, CCC has supported content users by providing efficient, harmonized licensing solutions that cover their internal uses of content. CCC’s portfolio of non-exclusive voluntary collective licensing solutions includes [ACL for Business](#), [Multinational Copyright License \(MCL\) for Business](#), [ACL for Higher Education](#), [ACL for Curriculum & Instruction](#), and [ACL for Student](#)

[Assessments](#). In addition to licensing solutions, CCC provides one-stop access for users to request, receive, and pay for full-text content and permissions to re-use content.

About CCC

A pioneer in voluntary collective licensing, [CCC](#) advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders on innovative solutions to harness the power of data and AI.

For more information, please contact:

Craig Sender

Senior Director, Public & Analyst Relations

csender@copyright.com

917-626-7152