

## CCC Appoints Dr. Daniel J. Gervais to its Board of Directors

April 11, 2024 – Danvers, Mass. - [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, today announced the election of international intellectual property and artificial intelligence (AI) law expert [Dr. Daniel J. Gervais](#) to its [Board of Directors](#).

Gervais currently serves as the [Milton R. Underwood Chair in Law at Vanderbilt University Law School](#), where he is also director of the [Vanderbilt Intellectual Property Program](#) and co-director of the Master of Laws (LL.M.) Program. He is a member of the [American Law Institute](#), serving as Associate Reporter on the Restatement of the Law Copyright Project.

“AI-related advancements will be strengthened by relying on responsibly sourced copyrighted works,” said Tracey Armstrong, President and CEO, CCC. “As an expert in copyright law and collective licensing, Dr. Gervais’ insights will be a significant addition to CCC’s Board as we create licensing solutions that meet the needs of technology companies, users of copyrighted works, creators and publishers with regard to AI.”

Gervais previously worked for 10 years researching and addressing policy issues as a legal officer at the [World Trade Organization](#) (WTO), head of the Copyright Projects section of the [World Intellectual Property Organization](#) (WIPO), deputy secretary general of the International [Confederation of Societies of Authors and Composers](#) (CISAC), and vice-chair of the [International Federation of Reproduction Rights Organizations](#) (IFRRO). Before joining the Vanderbilt Law faculty in 2008, Gervais served as acting dean and vice-dean for research of the Common Law Section at the [University of Ottawa](#). In 2012, he was the Gide Loyrette Nouel Visiting Chair at [Sciences Po Law School](#) in Paris and became the first North American law professor admitted to the [Academy of Europe](#). Before entering the academy, he practiced law as a partner with the technology law firm [BCF](#) in Montreal, was a consultant with the Paris-based [Organization for Economic Cooperation and Development](#), served as a visiting professor at international universities, and was a visiting scholar at [Stanford Law School](#). Gervais became president of the [International Association for the Advancement of Teaching and Research in Intellectual Property](#) (ATRIP) in 2017 and was a Distinguished Fulbright Chair at [Carleton University](#) in 2022. He is the first Distinguished Fellow of the Institute for Information Law (IvIR) of the University of Amsterdam.

Gervais is the author of [The TRIPS Agreement: Drafting History and Analysis](#), a leading guide to the text that governs international intellectual property rights and recently published an article entitled “[Collective Licensing and AI](#).” He was also a featured panelist on CCC’s February 2024 LinkedIn Live Town Hall event, “[The Heart of the Matter: Copyright, AI Training and LLMs](#),” where he discussed technical and legal aspects of the use of copyrighted content in AI systems. His work was published in *Science*, several leading law reviews, and other peer-reviewed publications. In 2023, he also published a legal sci-fi story entitled *Forever*.

Founded in 1978, CCC provides copyright licensing solutions, information services, and cloud software and is committed to creating a diverse, equitable and inclusive (DEI) workplace. CCC's DEI Employee Resource Group launched a pilot [Girls Who Code](#) team at the elementary school level in 2023 and piloted the first chapter north of Boston last year. CCC is a member of the [Mass Technology Leadership Council](#) (MassTLC), whose mission is to accelerate innovation, growth, and development of an inclusive tech ecosystem in Massachusetts, and is also a member of the [North Shore Juneteenth Association](#), an emerging 501 (c)(3) organization of community leaders creating awareness about Juneteenth, educating the community about positive aspects of Black American culture, and dismantling racism by using events and programming as tools of change. CCC was honored as a national [2024 Top Workplace by USA Today](#). In 2023, the Boston Globe named CCC a [Top Place to Work in Massachusetts](#) and a [Top 100 Women-Led Business in Massachusetts](#).

To learn more about CCC and to view available job openings, visit <https://www.copyright.com/company-careers/>.

### **About CCC**

A pioneer in voluntary collective licensing, [CCC](#) advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders on innovative solutions to harness the power of data and AI.

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