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Ringgold Audit Service

Let our experts normalize and enrich your data

In publishing organizations of differing types and sizes, data quality has become essential for performing data-driven analytics to enable strategic decision making. Stakeholders want to better track organization affiliation across business systems, but often find themselves plagued by data problems such as duplicate information, inaccurate data, missing data, and inability to connect data across siloed systems. When data is incomplete, inconsistent, and unconnected, it is difficult to provide holistic information to different teams who would benefit from the knowledge the data can provide. Poor data quality also inhibits the ability to compare multiple pieces of information easily.

Ringgold Audit Service

Ringgold Audit Service helps organizations obtain expertly curated, normalized, and enriched organization data using persistent identifiers (PIDs) to enable data-driven business decisions. Led by a team of data management experts, including language and country specialists, the Ringgold Audit Service provides data mapping to the industry-leading Ringgold Identify Database for a level of accuracy, disambiguation, and duplicate identification not possible with other solutions.

After an audit is complete, customers receive clean, normalized data ready for ingestion into their systems. In addition, Ringgold Identify Database customers can integrate their audited customer data directly into the Ringgold Identify Database for further analysis. Customers also have the option of continuing to leverage CCC's data management team to perform data audits on a regular basis to further facilitate ongoing management of master customer data.

Customer securely sends data files via ShareFile™ to CCC's data management team.

Using a customer ID, customer data is deduplicated.

Data files are assigned to a CCC country expert for matching to Ringgold IDs and hierarchies.

New Ringgold IDs and organizations are created if needed.

Customer data goes through quality control checks.

Customer data files sent securely back to customer via ShareFile™, including Ringgold IDs and metadata.

Unmatched Advantages with Ringgold Audit Service

- Reduce costly, manual work to normalize and enrich data in critical systems with a comprehensive set of master data to enable data-driven business decisions.
- Eliminate siloes and facilitate data interoperability by mapping a Ringgold ID to your organization data to enable wider interoperability.
- Perform data-driven analysis to more accurately identify sales opportunities.

Ringgold Audit Service Real-World Applications

Leverage Ringgold Audit Services to overcome these data challenges.

- Introduce Master Data Management practices by eliminating duplicate account creation and efficiently joining multiple datasets to gain a deeper understanding of your clients.
- Support business development by conducting market segmentation and identifying prospects by integrating your audited customer data into the Ringgold Identify Database for further analysis.

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Everything is normalized. Everything is standardized. So, it allows us to institute those standardizations and normalizations into our systems, especially our customer master."

Roy Marucut
IT DevOps Manager
Annual Reviews

AR ANNUAL REVIEWS

How Annual Reviews Used Ringgold Audit Service to Improve their Organization Data

After having a conversation with a member of the CCC Ringgold team, Annual Reviews saw an opportunity to improve their organization data, freeing up internal resources and improving their customer experience. Using Ringgold Audit Service, Annual Reviews sent data of their organization clients to the CCC Ringgold data team, where it was scrutinized for duplicates and other discrepancies. Ringgold IDs, for organizations, and Ringgold metadata were added to each cleansed customer record, and a whole set of data was returned to Annual Reviews where it was ingested into their systems as clean, disambiguated, and normalized data.

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About CCC
A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.

Learn more
Request a demo today.

🌐 copyright.com/ringgold
✉ solutions@copyright.com