

Use the Motion Picture License for:



Training and staff development



Marketing



Sales



General Counsel



Compliance and Risk

## Motion Picture License

Educate, engage, inspire, and entertain while reducing risk of copyright infringement

The way we communicate and consume information has changed. Increasingly, businesses are looking for creative ways to nurture talent, motivate employees, and capture the attention of prospective customers. The use of content from movies and television shows is an exciting way to convey ideas, spark enthusiasm, facilitate discussions, and draw attention to products and services.

However, in the daily rush to get things done, even well intentioned employees may unknowingly share copyrighted material without permission to do so.





### Find the right content to fit your business needs

The Motion Picture License includes titles across many genres, including business, ethics, economics, documentaries, historical events, finance and more. Reduce your risk of copyright infringement. Educate, engage, and inspire your employees. Get the Motion Picture License.

## A simple solution to legally show film and video in your organization

Copyright Clearance Center (CCC), in partnership with the Motion Picture Licensing Corporation (MPLC), developed the Motion Picture License to help businesses and their employees creatively leverage the power of video content while reducing the risk of unintended copyright infringement.

The Motion Picture License allows you to show movies and TV shows legally in your organization while respecting the rights of content creators.

### Features and benefits

- Legally show motion picture content (tens of thousands of titles) from more than 1000 producers from around the world — including all major Hollywood studios.
- Minimize the risk of unintended copyright infringement.
- Enhance employee training, sales presentations, conferences, and cultural heritage corporate events.
- Save time and money by reducing the need to pursue individual permissions.
- Find content and confirm coverage easily with the MPL's complimentary rights lookup tool.
- The license travels with your employees so they are covered for off-site client presentations or company events.

### The Motion Picture License is ideal for use by:

- **Training and Staff Development** — Reinforce and increase the retention of the main topics of employee education and training programs.
- **Marketing** — Enhance presentations for sales meetings, conferences, and company events.
- **Sales** — Inspire and motivate your sales team and clients.
- **General Counsel** — Gain peace of mind that employees are sharing content lawfully.
- **Compliance and Risk** — Reduce the risk of unintended copyright infringement.
- **Human Resources** — Facilitate discussion around diversity and inclusion in the workplace.

### About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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### Learn more

For more information about the Motion Picture License contact CCC today:

✉ [solutions@copyright.com](mailto:solutions@copyright.com)

🌐 [copyright.com/mpl](http://copyright.com/mpl)