CCC to Host Publisher Panel on Copyright and AI at 2024 London Book Fair

Executives From Leading Scholarly Publishers Will Discuss Topics at the Intersection of Publishing, Copyright, and AI on Tuesday, 12 March, 10:30 – 11:00 in the Tech Theatre

March 5, 2024 – Danvers, Mass. – CCC, a leader in advancing copyright, accelerating knowledge, and powering innovation, will host, "Publishers, Copyright & AI: Taking Action" at the 2024 London Book Fair on Tuesday, 12 March, 10:30 – 11:00am GMT in the Tech Theatre.

An international panel of executives from leading scholarly publishers, including Claire Harper, Head of Global Rights & Licensing, Sage, and Sarah Fricker, Group Head of Legal, IOP Publishing, will address questions such as, "What are the legal and regulatory precedents that really matter?" and "Which measures must be in place to support innovation, while facilitating responsible AI approaches by big tech?" Attendees will learn what they can do when it comes to facilitating permission to use copyrighted works to train AI models.

"AI-related advancements will be strengthened by relying on responsibly sourced copyrighted works. Copying indeed takes place when content is ingested into LLMs and AI systems. This content is retained and adds perpetual benefits to these systems," said Tracey Armstrong, President and CEO, CCC. "This panel will continue the important discussion of how publishers are addressing the balance of respect for copyright and responsible AI development."

The London Book Fair panel follows a series of Town Hall events on the topic of AI:

- "The Heart of the Matter: Copyright, AI Training and LLMs," where experts discussed technical and legal aspects of the use of copyrighted content in AI systems.
- "AI, Collective Licensing and the Path Forward," which focused on how voluntary collective licensing is a proven way to use large collections of copyrighted materials with permission, and why AI technologies must address important concerns over equity, transparency, and authenticity.
- "ChatGPT & Information Integrity" explored the evolving nature of originality and authenticity in a world of AI and discussed the rapid growth of generative AI tools.

CCC's dedicated resource page, Intersection of AI & Copyright, features informational resources for creators, publishers, rightsholders, technologists, media representatives, policy makers, intellectual property attorneys, and others.

About CCC
A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.

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