

CCC President & CEO Tracey Armstrong Wins 2024 BIG Innovation Award

Armstrong Honored for “Leadership in the Delivery of Innovative Business Solutions for the Company and Within the Information Industry”

February 1, 2024 – Danvers, Mass. – [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, announces that its President and CEO, [Tracey Armstrong](#), was named a winner of the 2024 [BIG Innovation Award](#) recognizing organizations, products, and people bringing new ideas to life in innovative ways and presented by [Business Intelligence Group](#).

“Innovation is driving our society,” said Maria Jimenez, Chief Nominations Officer of the Business Intelligence Group. “We are thrilled to be honoring Tracey as she is leading by example and improving the lives of so many.”

“Collaboration and a relentless pursuit of customer satisfaction drive innovation across CCC,” said Armstrong. “I share this honor with every single colleague around the world who contributes to the vibrant and innovative culture of CCC.”

Since becoming CEO in 2007, Armstrong has led CCC through a period of tremendous growth and innovation, collaborating closely with publishers, authors, universities, businesses, and industry associations around the world to help address copyright issues and establish alliances. A leading voice on global copyright, artificial intelligence, FAIR Data Principles, and data analytics, Armstrong is also President of the Board of Directors of the [International Federation of Reproduction Rights Organisations](#) (IFFRO) and champions CCC’s “We Not Me” program promoting corporate and individual social responsibility. She also serves on the Board of [Harborlight Homes](#), a Massachusetts-based non-profit Community Development Corporation that cultivates just, equitable, and sustainable housing opportunities, and was named to the [Forbes 50 Over 50](#) list, highlighting dynamic female leaders and entrepreneurs who have achieved significant success.

Under Armstrong’s leadership, CCC has recently won [Best of Show](#) for its RightFind XML discovery solution at the Bio-IT World Conference & Expo Europe and was named to the [KMWorld 100 Companies That Matter in Knowledge Management](#). The Boston Globe cited CCC as a [Top Place to Work in Massachusetts](#) and a [Top 100 Women-Led Business in Massachusetts](#). CCC also received a [Top Workplaces USA national award](#) and earned several [Top Workplaces](#) Culture Excellence Awards for Employee Appreciation, Employee Well-Being, Professional Development, Compensation & Benefits, Leadership, Work-Life Flexibility, and being Women-Led.

ABOUT CCC

A pioneer in voluntary collective licensing, [CCC](#) (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright, information management, artificial intelligence, and machine learning, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by harnessing information from a wide variety of data sources and content assets.

ABOUT BUSINESS INTELLIGENCE GROUP

The [Business Intelligence Group](#) was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other [industry award programs](#), these programs are judged by business executives having experience and knowledge. The organization's proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

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