**CCC to Host Town Hall on Copyright, Artificial Intelligence, and the
Training of Large Language Models**

*International Panel of Experts to Join the Virtual LinkedIn Live Event to Discuss Technical and
Legal Aspects Related to the Use of Copyrighted Content in Generative AI Systems*

February 22, 2024 – Danvers, Mass. – CCC, a leader in advancing copyright, accelerating knowledge, and powering innovation, will host the Town Hall event "The Heart of the Matter: Copyright, AI Training and LLMs" via LinkedIn Live on Thursday, 29 February, 11:00 EST/16:00 GMT.

A panel of legal experts including Prof. Daniel Gervais, Vanderbilt University Law School, and Prof. Dr. Noam Shemtov, Queen Mary University of London, along with CCC's Executive Vice President & CTO, Babis Marmanis and Vice President, General Counsel Catherine Zaller Rowland will discuss how, and why, Large Language Model (LLM) training includes copying works – and why it matters for creators, publishers, research-driven companies, academic institutions, and researchers who are the end users of systems at these organizations.

"There is growing focus on the use of copyrighted materials in training as well as how materials are being retained and reused in LLMs within AI systems," said Tracey Armstrong, President and CEO, CCC. "To understand the licensing implications, it is important to grasp how these systems work, which will be explored in the upcoming Town Hall."

CCC has launched a dedicated resource page, Intersection of AI & Copyright, which features informational resources for creators, publishers, rightsholders, technologists, media representatives, policy makers, intellectual property attorneys, and others. Recent content additions include Prof. Gervais' paper, "Collective Licensing and AI," and Marmanis' article, "Heart of the Matter: Demystifying Copying in the Training of LLMs."

CCC frequently convenes expert panels to explore complex and important topics in the world of research, publishing, and media. In October, CCC hosted a Town Hall on "AI, Licensing and the Path Forward" which focused on how voluntary collective licensing is a proven way to use large collections of copyrighted materials with permission, and why AI technologies must address important concerns over equity, transparency, and authenticity. Another previous CCC Town Hall event, "ChatGPT & Information Integrity," explored the evolving nature of originality and authenticity in a world of AI and discussed the rapid growth of generative AI tools.

About CCC
A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.

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