



# RightsLink for Scientific Communications, Starter Edition

The market-leading OA management solution for small publishers and societies

As global initiatives, from Plan S to the OSTP Memo, put new pressure on the scholarly publishing industry, organizations of all sizes and disciplines are racing to build and strengthen existing Open Access (OA) strategies. Publishers are looking for solutions to support their mission in a changing marketplace by simplifying editorial and payment workflows and enabling the testing of new business models to reflect the needs of a new reality.

## Looking to ramp? RightsLink Starter Can Help

RightsLink Starter supports OA programs of all sizes and types with cost-effective, flexible product capabilities that suit the unique needs of publishers. For publishers with simple business rules and a low number of OA publications, the dynamic RightsLink Starter product platform can help automate both fee-based and no-fee publication models for authors around the globe. With Starter capabilities, publishers looking to grow their OA programs have the ability to post manuscripts to RightsLink without reliance on a submission system or API integration. Once the manuscript is posted, it enters the RightsLink workflow with the core benefits of author notifications, VAT/tax calculations, billing services, robust reporting, and customer service support.

### **RightsLink Starter can help small publishers including societies and university presses:**



Streamline billing, collection, and reporting of APCs with a solution designed for your smaller business.



Reduce the time, effort, and costs involved in continuing to handle OA management entirely in-house.



Get up and running quickly and efficiently with a turnkey solution.



Scale your OA program with a platform that can support your business as it grows.



RightsLink for Scientific Communications is the most widely adopted, community-led market solution that simplifies OA management for publishers, funders, institutions, and authors. With flexible workflows to accommodate both single payments and consolidated funding through OA institutional agreements, RightsLink for Scientific Communications is designed to drive innovation, efficiency, and collaboration across the scholarly ecosystem, helping publishers of all sizes scale their OA programs.

### Learn more

Contact CCC to explore how RightsLink Starter can help serve your unique needs.

✉ [publishers@copyright.com](mailto:publishers@copyright.com)

🌐 [copyright.com/rightslink-scientific](http://copyright.com/rightslink-scientific)