

# RightsLink for Permissions

*Release Notes:*

*October 2023*



Copyright Clearance Center



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# WHAT'S NEW WITH RIGHTSLINK FOR PERMISSIONS?

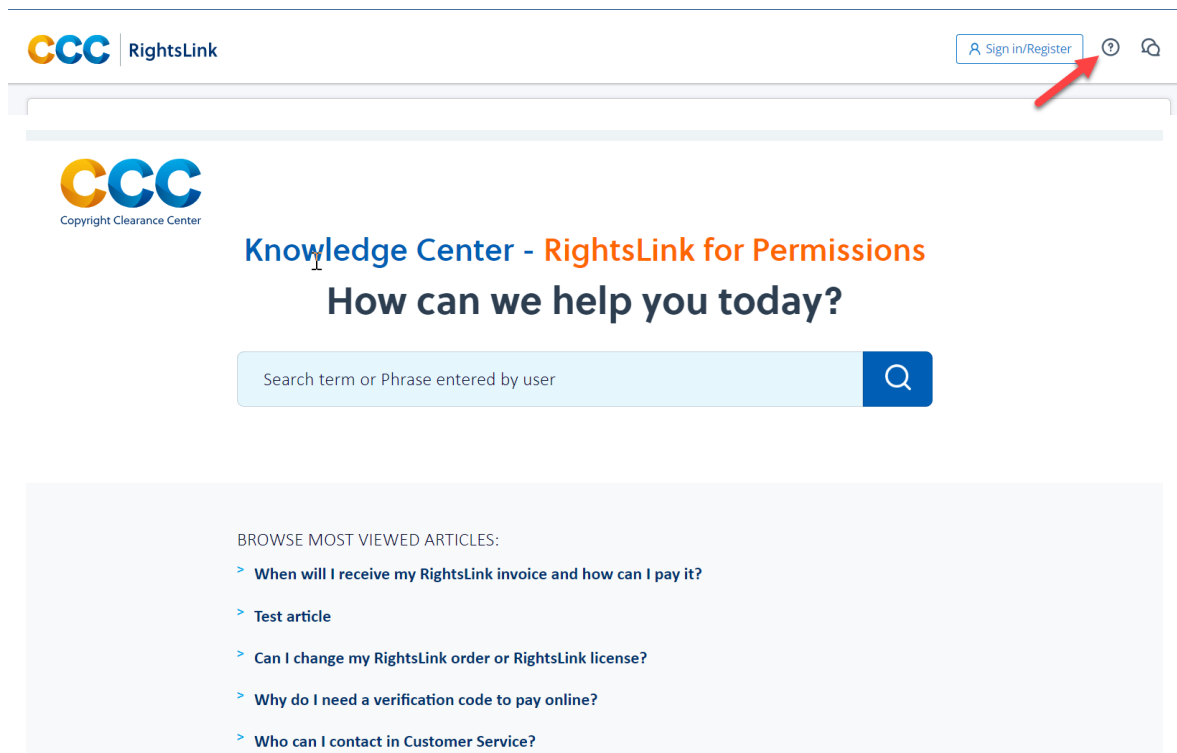
## October 2023 Release

The October release includes

- New Help, tooltip content and a new RightsLink Knowledge Center.
- Create and manage RightsLink promotion codes on Publisher Portal and retirement of existing RightsLink promotion code creation and management.
- Improve publisher requestor type options.
- New delivery option for high resolution images. (for Medical Communications only)

## RightsLink Knowledge Center, Help, and Updated Tooltips

RightsLink has a new Knowledge Center with updated article content and links.



All tooltip content now includes more helpful information, additional details, and links to the full article in the Knowledge Center.

This drop down menu contains the options describing the type of individuals or organizations that may reuse the publisher's content. The publisher offers these either directly through RightsLink or after approval by the publisher. Please select the type that best describes who will be using the licensed content. [Need more info?](#)

Group Ltd.

for a medical communications project

Type of licensee

make a selection

Portion

make a selection

Distribution or presentation format(s)

☐ Printed materials / leave-behinds

☐ Digital presentation / display

☐ Mobile devices / USB drives

☐ Secured website

☐ Unrestricted website

Translation needed

make a selection

Type of activity

make a selection

Preferred limit of use

make a selection

Preferred currency

USD - \$

Quick price

Click Quick Price

[QUICK PRICE](#) [CONTINUE](#)

This is refB custom footer message for medcom QPP.



## Knowledge Center - RightsLink for Permissions

[< Back to search results](#)

### What types of individuals and organizations may reuse the publisher's content?

'Requestor type' identifies the type of organization you represent and your intended use of the content. Your response will determine licensing rights and associated publisher pricing. Please select the requestor type that best reflects for whom the license is being procured. Requestor types offered vary by publisher, but may include:

- **Academic Institution:** Reuse will be by an organization, or an individual affiliated with an organization, that is legally recognized as a non-profit academic institution, college, university or educational institution (demonstrated, for example by its tax-exempt status).
- **Author of requested content:**
  - By an individual requesting reuse of material that they have authored.

## New Experience to Create and Manage Promotion Codes on Publisher Portal and on RightsLink

RightsLink promotion codes will now be created and managed in a new Publisher Portal hub instead of within the RightsLink Publisher Admin. Note, all active promotion codes that were created using the RightsLink Publisher Admin will continue to work and were imported to the new Publisher Portal promotion code hub.

Publishers can learn more about creating and managing promotions in the Publisher Portal release notes [here](#).

In addition to supporting creating and managing RightsLink promotion codes on Publisher Portal and adding the same promotion code experience on Marketplace, we have enhanced the RightsLink promotion code redemption experience. On the Review Order page, the promotion code, discount, and pricing details are now grouped together.

☐ I agree to these [terms and conditions](#).

☐ I understand this license is for reuse only and that no content is provided.

Promotion Code

[Apply Code](#)

Code applied0PRX3X1R8BOGCRAGUP1

Price500.00 USD

Discount-425.00 USD

Total: 75.00 USD

BACK

DECLINE

SAVE QUOTE

CHOOSE PAYMENT

The same pricing details are carried through to the order confirmation and order details pages as shown below.

Order Confirmation page:

CLOSE WINDOW

ORDER MORE

Additional Information

Order reference number

Distribution Territories/Countries: (Enter the desired distribution areas. Separate multiple entries with commas)\*

Please specify the full name of the organization on whose behalf you are requesting the permission. Who is the organization that will ultimately reuse the content?\*

Quick price

500.00 USD

BACK

CONTINUE

Code applied0PRX3X1R8BOGCRAGUP1

Price500.00 USD

Discount-425.00 USD

Total: 75.00 USD

Order Details page:

Publisher Tax ID

Billing Type

Credit card info

Credit card expiration

Code applied

Price

Discount

Total

888test

Credit Card

Visa ending in 1111

02/2024

0PRX3X1R8BOGCRAGUP1

500.00 USD

-425.00 USD

75.00 USD

BACK

## Improved Publisher Request Options

RightsLink has enhanced requestor type options for publishers, allowing for more detailed options for publisher customers to choose. The three options are:

- Publisher, STM Signatory
- Publisher, for-profit
- Publisher, not-for-profit

These three options now align with the requestor type options available on Marketplace.

The screenshot shows the 'Quick Price Estimate' form. The 'Who is distributing your work?' dropdown menu is open, displaying a list of options: 'make a selection', 'Author of this article', 'Academic Institution', 'Registered Charity', 'Public Sector', 'Government', 'Publisher, STM Signatory' (highlighted with a red arrow), 'Publisher, for-profit', 'Publisher, not-for-profit', 'Pharmaceutical', 'Media', and 'Other Commercial Company'. Other fields in the form include 'I would like to...' (reuse in a book/textbook), 'Select your currency' (USD - \$), 'Portion' (make a selection), 'Will you be translating' (make a selection), 'Format' (make a selection), and 'Click Quick Price'.

## New Delivery Option for High Resolution Images

MedComms customers now have an option to select “in 10 business days” when requesting a high-resolution image as part of their MedComms license. This option is useful if the image is not needed immediately and provides a publisher with more time to deliver the requested image.

The screenshot shows the 'Quick Price Estimate' form. The 'Would you like a high resolution image with your order?' dropdown menu is open, displaying a list of options: 'make a selection', 'No', 'In 2 business days', 'In 5 business days', and 'In 10 business days' (highlighted with a red arrow). Other fields in the form include 'Intended use' (reuse in a medical communications project), 'Type of licensee' (Medical Communications Agency), 'Portion' (Figure/table/illustration), 'Number of portions' (1), 'Adaptation needed' (make a selection), 'Translation needed' (make a selection), 'Type of activity' (make a selection), 'Preferred limit of use' (make a selection), 'Preferred currency' (USD - \$), 'Quick price' (make a selection), and 'Click Quick Price'.

## Questions?

Please contact Aaron Reid at areid@copyright.com or your CCC Account Manager.



## About CCC

A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

To learn more about CCC, visit  
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