Deep Search Solutions

All the market intelligence you need, without the noise

The right information drives the right decisions and access to relevant market intelligence is critical in order to gain — and maintain — a competitive edge. Gaining access to the right information can be a challenge. Current processes are often manual, provide generic results and can lead to missing critical insights.

CCC's deep search solutions offer automated capabilities that gather, enrich and deliver targeted intelligence from online sources to meet the needs of your organization or department.

Gain a sharp competitive edge with highly relevant intelligence from information sources you specify. Sample use cases:

Mergers & Acquisitions

Evaluate emerging biotechnology startups for potential investments by analyzing websites of potential acquisition targets

Medical Communications

Find domain experts to serve as speakers and conference chairs by searching grant data and linking principal investigators with institutions

News Tracking

Track competitor news and trends to stay current in a rapidly changing market

Clinical

Search multiple clinical trial websites for clinical trial registries every two days, rather than waiting until the trial databases are updated

Research & Development

Monitor conferences to gain insights into trends and developments before final articles are published in order to make informed decisions about R&D targets

Regulatory & Safety

Gather data to conduct sentiment analysis on regulatory agency websites to anticipate potential changes in laws

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Deep Search Solutions Features and Benefits:

Features:

- Gather, enrich, and deliver targeted intelligence

- Information from relevant online sources provides tailored insights so you can discover the unknown

- Receive insights gathered on a regular cadence, from hourly, daily, weekly or monthly

- Create custom data sets tailored to your specifications with options to train models to provide machine-assisted results ranking

Benefits:

- Gain highly relevant intelligence that will provide you with a sharp competitive edge

- Classify and enrich data with your preferred ontologies to provide the exact content you need, when you need it

- Go beyond content that can be found in existing curated databases to find insights your competitors don't have

Learn more

Interested in learning more about CCC's deep search solutions?

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