Deep Search Solutions
All the market intelligence you need, without the noise

The right information drives the right decisions and access to relevant market intelligence is critical in order to gain — and maintain — a competitive edge. Gaining access to the right information can be a challenge. Current processes are often manual, provide generic results and can lead to missing critical insights.

CCC’s deep search solutions offer automated capabilities that gather, enrich and deliver targeted intelligence from online sources to meet the needs of your organization or department.

Gain a sharp competitive edge with highly relevant intelligence from information sources you specify. Sample use cases:

- **Mergers & Acquisitions**: Evaluate emerging biotechnology startups for potential investments by analyzing websites of potential acquisition targets.
- **Medical Communications**: Find domain experts to serve as speakers and conference chairs by searching grant data and linking principal investigators with institutions.
- **News Tracking**: Track competitor news and trends to stay current in a rapidly changing market.
- **Clinical**: Search multiple clinical trial websites for clinical trial registries every two days, rather than waiting until the trial databases are updated.
- **Research & Development**: Monitor conferences to gain insights into trends and developments before final articles are published in order to make informed decisions about R&D targets.
- **Regulatory & Safety**: Gather data to conduct sentiment analysis on regulatory agency websites to anticipate potential changes in laws.

**Features:**
- Gather, enrich, and deliver targeted intelligence
- Information from relevant online sources provides tailored insights so you can discover the unknown
- Receive insights gathered on a regular cadence, from hourly, daily, weekly or monthly
- Create custom data sets tailored to your specifications with options to train models to provide machine-assisted results ranking

**Benefits:**
- Gain highly relevant intelligence that will provide you with a sharp competitive edge
- Classify and enrich data with your preferred ontologies to provide the exact content you need, when you need it
- Go beyond content that can be found in existing curated databases to find insights your competitors don’t have

Learn more
Interested in participating in CCC’s RightFind XML?
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