

The Annual Copyright License for Higher Education permits the reuse of copyrighted content in:

- Coursepacks (print and electronic)
- LMS postings
- E-reserves
- Classroom handouts
- Library reserves
- Email
- Research collaboration
- Administrative communications

The Annual Copyright License for Higher Education

A collective licensing solution that permits the reuse of articles and excerpts of copyrighted content in course materials and scholarship by U.S. colleges and universities.

Drive additional permissions revenue in a changing academic market

Over 4,000 colleges and universities in the United States serve nearly sixteen million students and offer growing and diverse undergraduate and graduate programs of study ranging from business to social sciences to history to biological and biomedical sciences and engineering.

What powers the teaching and research at these institutions? Content. Journal articles, book excerpts, newspaper articles, blogs, and other types of copyrighted content shared in coursepacks, learning management systems (LMS) and e-reserve postings, emails, and scholarly collaboration.

The Annual Copyright License for Higher Education (ACLHE) from CCC is a broad, singlesource license that covers multiple educational uses. Sold as an annual subscription to academic institutions of higher education, this license covers the reuse of text-based copyrighted content for educational or research purposes by faculty, researchers, administrative staff, and students within public, private not-for-profit, and private forprofit institutions.

All academic institutions that adopt the Annual Copyright License for Higher Education receive comprehensive onboarding, support, and training from CCC, including instruction on how to use RightFind Academic, the easy-to-use online title search and coverage verification tool for the Annual Copyright License for Higher Education.

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Benefits of Participating in the License

Enrolling in the Annual Copyright License for Higher Education Can Help You:

- **Deepen penetration in the higher education market** With the explosive growth in the use of digital content across U.S. colleges and universities, participation in CCC's service can expand your business in the higher education market.
- Reduce the complexity of managing individual permissions Participate in an efficient licensing service that streamlines the permissions process for both content users and publishers. Plus, determine in advance which of your works you want included in the license and the amount of the work that may be used.
- Make informed decisions around your content Analyze usage reporting to help drive your business.
- Increase copyright compliance and promote the respect of intellectual property Make it fast and easy for content users campus-wide to do the right thing.
- Receive consistent royalty distributions electronically on a regular schedule CCC distributes ACLHE royalties to participating publishers on an annual basis.

How Does the Service Work?

The ACLHE uses a collective license approach similar to other text-based reuse licenses CCC has successfully offered for years. Under a collective license, the user (an academic institution in this case) pays an annual fee for the rights to use materials in the license repertory during the term of the agreement (generally one-year but also multi-year authorizations).

- Publishers authorize CCC to license the reuse of articles and excerpts from their works in higher education (see list above of popular uses covered by the license).
- CCC provides an annual license authorizing the licensed institution to use excerpts from participating works within course materials, scholarly sharing, and other covered uses, without having to secure individual permissions for works in the service.
- Institutions pay CCC an annual fee. Pricing is based on the full-time equivalent (FTE) student enrollment and the institution's Carnegie Classification.
- CCC collects usage information from licensees and other academic institutions and distributes the corresponding royalties with title-level usage reporting to participating publishers on an annual basis.



About CCC

A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright, information management, artificial intelligence, and machine learning, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decisionmaking by harnessing information from a wide variety of data sources and content assets.

Enroll today

To participate in the ACLHE, please contact your CCC account manager or a member of our Rightsholder Relations team at: ⊠ rightsholders@copyright.com

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