MARKETPLACE

Release Preview:

February 2023



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WHAT'S NEW WITH MARKETPLACE?

Marketplace: February 2023 Release

CCC **Marketplace** (marketplace.copyright.com) is a self-service, ecommerce site that enables people in business, publishing, higher education, and other markets to quickly search, order, and manage permissions to use and share content to conduct business and enrich instruction and to request article reprints and ePrints from thousands of publishers around the world.

With the February 2023 release of Marketplace, we will enable customers to purchase access to content. By integrating content delivery in Marketplace, we now deliver a streamlined, easy-to-navigate workflow that enables customers to get copyright permission, order content, and article reprints, and manage all transactional purchases in one place.

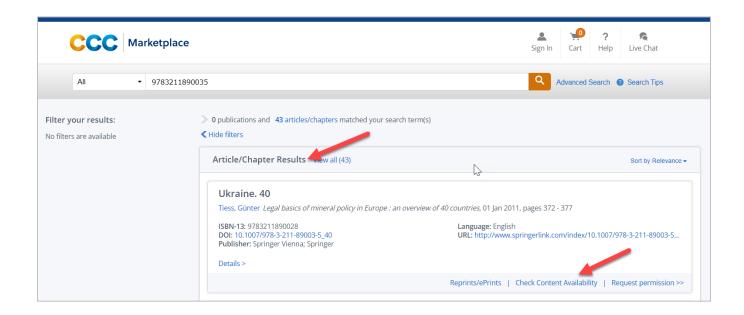
Key enhancements in the February 2023 release include:

- The ability for customers to purchase articles and book chapters if the content is available.
- The convenience and flexibility for customers to access articles or chapters via download, eReader, or Adobe Digital Editions.
- The ability for tax exempt customers to submit and validate their tax certificates.

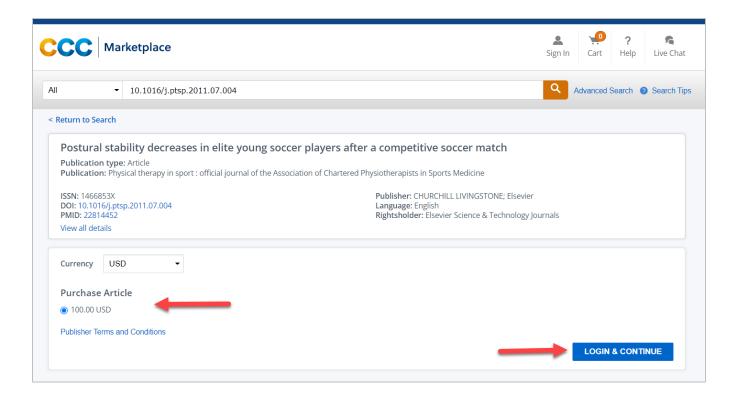
Customers Can Purchase Access to Articles and Chapters

Updated Workflow to Support Purchasing Articles and Chapters

Article and Chapter search results will display a "Check Content Availability" link that allows customers to see if content is available and purchase access to view the content. See screenshot below.



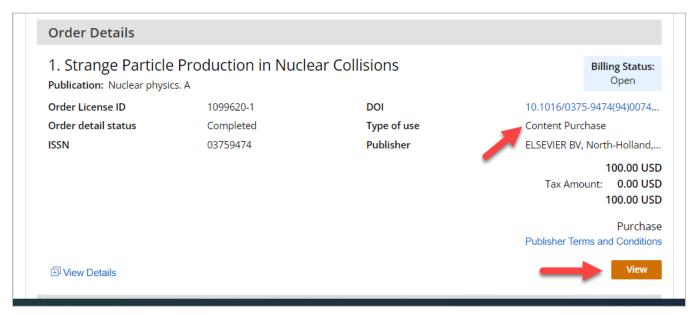
If content is available, the customer is navigated to the Request Details page where they can view pricing options. They can then log in or create an account to purchase the content. See screenshot below.



Once purchased, a separate email is sent with a link to access the content. The content is also available through Manage Account.

Accessing Purchased Articles and Chapters

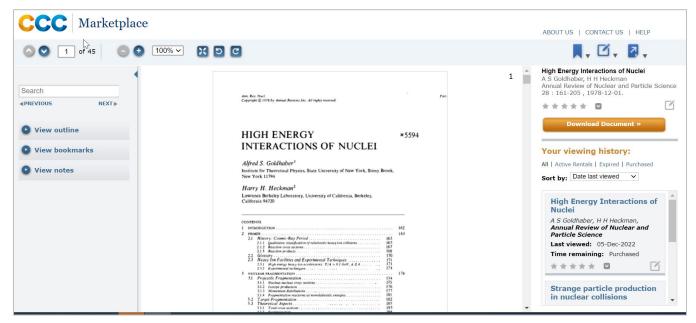
Customers can access purchased content by selecting the link in the content availability emails or by going directly to Manage Account and viewing order details. Purchased content will display a "View" button as shown in the screenshot below.



If the content is protected and must be viewed using Adobe Digital Editions, the customer is prompted to download the software prior to accessing the content. See screenshot below.

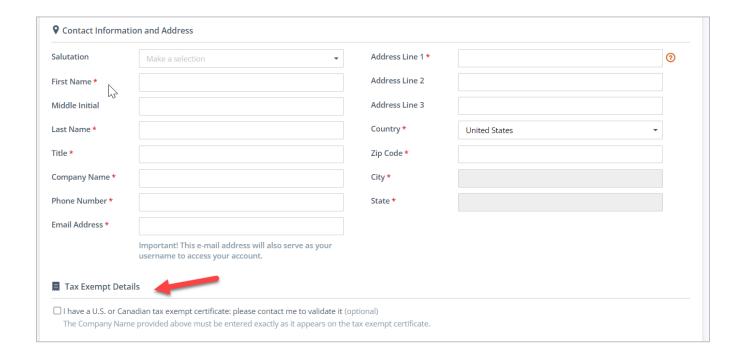


If the content is viewable using CCC's reader or as a downloadable pdf, the customer can access the content immediately. See screenshot below.

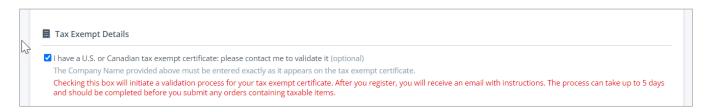


Tax Exempt Customers Can Submit Tax Exempt Certificates for Verification

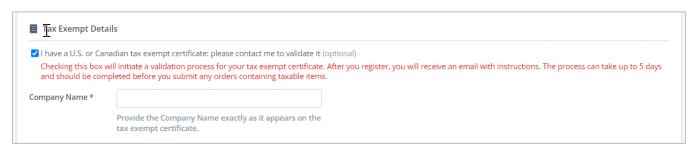
Tax exempt customers in the United States and Canada can now request to submit their certificates when creating their account or from within Manage Account. The review process takes approximately five days. Once approved, the certificate number is displayed in Manage Account and tax-exempt rules are applied to content purchases. See screenshot on following page.



Corporate User:



Individual User:



View Account Number in Manage Account

To better serve our customers, we will now surface account numbers within Manage Account. Having access to their account number will make for an improved experience when contacting CCC Customer Service. Account numbers will enable our customer service representatives to easily look up individual accounts and provide efficient assistance. See screenshot on following page.



WHAT'S NEW WITH PUBLISHER PORTAL?

Publisher Portal: February 2023 Release

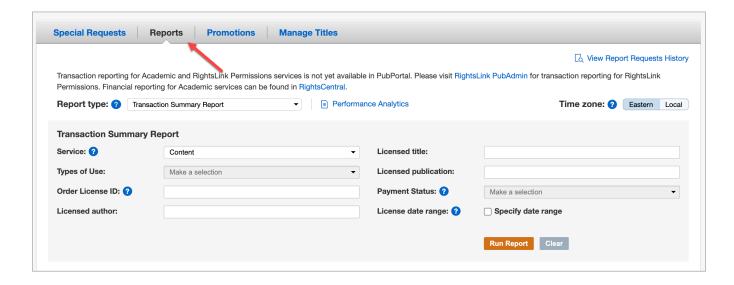
Publisher Portal provides rightsholders with a single place to access resources to manage their licensing and content business with CCC. Publisher Portal allows users to view reports, manage special requests, and establish promotions for their buyers. It also enables publishers to handle Open Access submissions and manage their account and inventory.

With the February 2023 release Publisher Portal supports rightsholder reporting on content purchase transactions executed in Marketplace, allowing them to continue to track performance of their content across CCC services.

Rightsholders can see Content Transactions in Publisher Portal

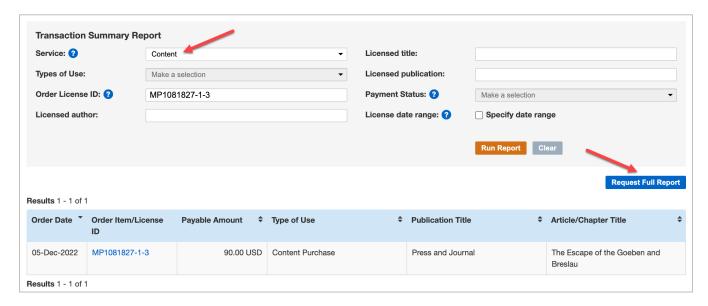
Content reports available as a Transaction Summary Report

The Publisher Portal interface has been extended to allow users to see individual transactions coming from content purchases in Marketplace. In the Reports section of the Permissions tab, select "Transaction Summary Report" and "Content" will be available as one of the options. Select this, along with any other available filters, and a breakdown of transactions will be displayed in the results grid. See screenshot on following page.



Fields available in the Publisher Portal user interface (screenshot below) include:

- Order Date: When the order was placed.
- Order Item/License ID: A unique reference number for the order, which is also a hyperlink to a display of all details associated with the license.
- Payable Amount: The amount due to the rightsholder, showing the applicable currency.
- Type of Use: Note: This will always be "Content Purchase" in this view.
- **Publication Title**: The name of the publication from which the content was purchased.
- Article/Chapter Title: If applicable the subset of content purchased will be displayed here.



For a full breakdown of all the data associated with the content purchase, users can download a complete report by selecting "Request Full Report" above the results grid. This report gives complete coverage of the transaction including:

- Order Date: Date Order was checked out and license ID created/assigned
- Order Number: Unique identifier assigned to all items on checkout.
- Channel: Identifies source of an order.
- **Type of Use**: The type of intended use indicated by the buyer (in this case "Content Purchase")
- Publication ID: The ID of the original work. This could be an ISBN, ISSN etc.
- **Publication Title**: The name of the publication from which the content was purchased.
- Article/Chapter Title: If applicable the subset of content purchased will be displayed here.
- **Author(s)**: Publication Author(s), if available, of the original work.
- **DOI/PMID/Other Identifier**: DOI/PMID/Other Identifier provided in the metadata of the original work.
- **Payable Amount**: Distribution amount of the transaction, after all service fees have been applied.
- Content Pub Date: Date original content was published pulled from original content metadata

Questions?

For Marketplace-related inquiries, please contact Aaron Reid at areid@copyright.com or your CCC Account Manager. For Publisher Portal-related inquiries, please contact Ian Synge at isynge@copyright.com.



A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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