The Women's Edge and The Boston Globe Again Name CCC to Top 100 Women-Led Businesses in Massachusetts

Annual Award Highlights the Most Noteworthy Companies and Nonprofits

Helmed by Women

November 8, 2022 – Danvers, Mass. - <u>The Women's Edge</u> (formerly The Commonwealth Institute) together with its partner <u>The Boston Globe</u>, announced <u>CCC</u>, a leader in advancing copyright, accelerating knowledge, and powering Innovation, was named to the 22nd annual <u>Top 100 Women-Led Businesses in Massachusetts</u> list.

"The organizations on this year's diverse list are driving innovation across the country, from increased manufacturing capacity to breakthroughs in clinical care and therapeutics," said The Women's Edge Chief Executive Officer Elizabeth L. Hailer. "We are honored to celebrate the Top 100 women leaders and hope it inspires others to drive for success here in our region and beyond."

This is the 22nd year that The Women's Edge – a Boston-based nonprofit organization devoted to advancing women in leadership positions — created the list through a nomination process and reviewed both for-profit and not-for-profit organizations, and the 10th year that the list was created in collaboration with The Boston Globe. In addition to revenue or operating budget, factors considered in the evaluation included workplace and management diversity, board makeup, and innovative projects. The full list was published in the Globe Magazine's *Women & Power* issue at Globe.com/magazine.

"We are honored to be included once again on this list of remarkable women-led companies," said Tracey Armstrong, President and CEO, CCC. "CCC continues to be committed to a diverse, inclusive, equitable, vibrant ecosystem that cultivates opportunity and attracts talented people."

<u>CCC recently earned</u> several 2022 <u>Top Workplaces</u> Culture Excellence Awards for Employee Appreciation, Employee Well-Being, Professional Development, and being Women-Led. Earlier this year, <u>CCC won national recognition</u> for Compensation & Benefits, Leadership, and Work-Life Flexibility.

About CCC

A pioneer in voluntary collective licensing, <u>CCC</u> (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

About The Women's Edge

The Women's Edge is a non-profit organization that propels women leaders to achieve professional and personal success and deliver positive impact within their business and community. Founded in 1997, The Women's Edge achieves this mission by collaborating and connecting extraordinary women at all stages of their careers — from next generation leaders to CEOs; continually building a pipeline of high performing women leaders; delivering relevant leadership programs, events and perspectives, with actionable insights; incorporating diversity, inclusion, and belonging to foster gender and racial equity; and leveraging technology to expand reach and amplify impact. Visit https://thewomensedge.org/ for more information.

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