

OA Agreement Intelligence

Automated agreement modeling solution supporting scalable creation of sustainable and transparent OA institutional agreements

CCC Continues to Offer Solutions Based on Input from the OA and Scholarly Publishing Community

OA Agreement Intelligence is part of CCC's growing OA service suite, including [RightsLink for Scientific Communications \(RLSC\)](#), the solution that makes it easy for scholarly publishers of all sizes to manage OA institutional agreements and collect publication charges. Supporting a comprehensive range of transformative deals, pure OA agreements, membership discounts, and other financial arrangements RLSC is the most widely adopted, [community-led market solution](#) that simplifies OA funding management for publishers, funders, institutions, and authors.

The scholarly publishing ecosystem is rapidly evolving in response to pressure to accelerate Open Access. As publishers work to transition to new OA business models through agreements, including transformative agreements like Read and Publish, they strive to create deals that are fair, sustainable, and driven by data. Unfortunately, these efforts are often stalled by incomplete and inaccurate data sets, manual data aggregation work, and labor-intensive analysis and deal modeling processes.

OA Agreement Intelligence is the only automated agreement modeling solution designed for publishers evolving their business models. OA Agreement Intelligence enables publishers to prepare, build, and analyze their OA data so that they can create and communicate sustainable and transparent agreements with their partners. The solution combines sophisticated data preprocessing with easy-to-use analysis and export capabilities.



OA Agreement Intelligence features an easy, three-step process — prepare, build, and analyze, for modeling OA institutional agreements.



Prepare - Conceptualize your agreement offer, outlining its core parameters, and create your historical baseline to model a future deal with a specific partner.

- Gain strategic insights into historical OA business relationships with institutions and funders and quickly identify partners for new deals.
- Reduce costly, manual affiliation data clean-up work through automated affiliation enrichment technology through Ringgold data.
- Leverage intuitive data visualizations to understand your historical relationship with your institutional partner to help guide your future decision-making.

Build - Leverage comprehensive pricing parameters to simulate and experiment with new deal types and create agreement offers to propose to institutional partners.

- Experiment with robust pricing parameters to build different potential agreement offers that make strategic sense for all stakeholders.
- Optimize and scale your OA institutional agreement program with flexible modeling tools to model “what-if?” scenarios for agile experimentation and innovation without hours of data analysis.
- Simplify internal communication and collaboration with accessible analytics to easily share data with your teams to help streamline internal processes in support of crafting and supporting transparent, measurable deals.

Analyze - Analyze, compare, and adjust your pricing to meet your goals, partner expectations, market dynamics, and more.

- Leverage dynamic data visualizations that provide a year-over-year overview of both historical data and projected future years to see a complete view of the partner relationship over time.
- Instill confidence in your sales team with accurate, data-driven agreement offers and the ability to quickly adapt offers for efficient collaboration.
- Build and maintain trust with partners through consistent, data-driven agreement proposals using a transparent modeling tool.

About CCC

A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.



Learn more

Contact your CCC team to request a demo and explore how OA Agreement Intelligence can help your organization optimize and scale your OA agreement program.

✉ publishers@copyright.com

🌐 copyright.com/OA-Agreement-Intelligence