

CCC Launches OA Agreement Intelligence

*Data-Driven Modeling Tool Helps Publishers Prepare, Build, and Analyze
Open Access Institutional Offers*

Sept. 13, 2022 – Danvers, Mass. – [CCC](#), a leading provider of Open Access (OA) workflow solutions, has launched [OA Agreement Intelligence](#), the only agreement modeling solution that enables publishers to prepare, build, and analyze their OA data so that they can create and communicate sustainable and transparent agreements with their partners. The solution combines sophisticated data preprocessing with easy-to-use analysis and export capabilities.

“Constructing data-driven publishing agreements at scale impacts all stakeholders in the OA environment,” said Frank Pepe, Director, Pricing & Strategic Analysis, IEEE. “OA Agreement Intelligence transforms the agreement modeling process by supporting better visibility and communications to facilitate collaboration with our partners.”

Transparent, flexible, and technology-based solutions are more important than ever, particularly in light of the recent White House Office of Science and Technology Policy (OSTP) [guidance](#) to accelerate the availability of articles resulting from federally funded research.

OA Agreement Intelligence helps publishers achieve scalability, sustainability, and transparency goals for institutional agreements. Pilot participants cited a range of benefits including time savings associated with manual data clean-up, leveraging automated affiliation enrichment through [CCC’s recently acquired](#) Ringgold data, accelerating the creation of agreement offers, adjusting deal parameters in real time to drive customer satisfaction, and gaining strategic insights into historical OA business.

“With its expertise in OA workflow and agreement management, CCC is well positioned to help publishers address agreement modeling challenges and optimize partner communication through this new data-driven agreement modeling solution,” said Kate Worlock, VP/Lead Analyst, Outsell, Inc.

“Publishers and institutions have told us that siloed systems, manual processes and inaccurate data sets are hindering their efforts to efficiently communicate and arrive at mutually beneficial and sustainable agreement terms,” said Tracey Armstrong, President and CEO, CCC. “As new OA business models evolve, data quality and efficient communication of that data are critical for building and maintaining trust.”

OA Agreement Intelligence is part of CCC’s growing OA service suite, including [RightsLink for Scientific Communications](#), the solution that makes it easy for scholarly publishers of all sizes to manage OA institutional agreements and collect publication charges. RightsLink for Scientific Communications is the most widely adopted, [community-led market solution](#) that simplifies OA

funding management for publishers, funders, institutions, and authors. [With transactional data from over 1,500 institutions and funders](#), it supports a comprehensive range of transformative deals, pure OA agreements, membership discounts, and other financial arrangements between publishers and institutions, providing real-time transaction data for all stakeholders.

ABOUT CCC

A pioneer in voluntary collective licensing, [CCC](#) (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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