# MARKETPLACE

Release Notes: June 2022



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# WHAT'S NEW WITH MARKETPLACE?

#### Marketplace: June 2022 Release

Marketplace (marketplace.copyright.com) is a self-service, ecommerce site that enables people in business, higher education, publishing and other markets to quickly search, find, and purchase permissions to use and share content to conduct business, enrich instruction, and request article reprints and ePrints from thousands of publishers around the world.

With the June 2022 release, we now offer:

- A new Medical Communications Project type of use (MedComms)
- New STM Guidelines types of uses through the Republication Licensing Service
- A new search feature that will allow academic customers to search across all their academic projects.

Medical Communication customers will have access to the new type of use (MedComms) and an enhanced project feature. New features and enhancements include:

- The addition of the MedComms type of use
- Enhanced MedComms projects
- Expanded orders view in manage account to support MedComms orders

The new STM Guidelines types of uses will enable STM publishers to reuse a limited amount of content from other STM publishers at no cost. The new types of use are as follows:

- Republish in a book under STM Guidelines
- Republish in a journal under STM Guidelines

Academic customers will now be able to search across all their academic projects so they can easily find any given project based on search criteria.

#### Copyright.com

As part of the June release, all pending invoices on Copyright.com will now be paid on Marketplace. Copyright.com will continue as the marketing website for all CCC products and services, and serve as the copyright education hub, spanning the corporate, academic (higher-ed and K-12) and publishing markets and continue to function as the company's general business website.

Note: Customers will still be able to access Manage Account on Copyright.com for a limited time to

copy previous orders over to Marketplace, and access historical order data.

### **Benefits to Your Customers**

MedComms customers will now have access to the new Reuse in a Medical Communications Project type of use on Marketplace. They will be able to quickly select their intended content use, benefit from article- and/or chapter-level search, employ a new project to incorporate multiple types of items with different permissions under a project.

Other STM publishers will be able to use the new STM Guidelines types of use and obtain licenses according to specified agreements.

#### The Addition of the MedComms Type of Use

#### Updated Market Buyer Page and Request Details

We have updated the Market/Buyer page to include a Medical Communications Agency as a buyer option within the External Communications Market. See screenshot below.



After selecting "Medical Communication Agency," the 'Next' button is activated, and the customer can proceed. On the following page, the customers will be presented with the types of use based on their responses to their new project and who they are. Responding to these questions helps the customer more quickly proceed through the workflow by surfacing only relevant types of use (TOUs).

#### **Reuse in a Medical Communication Project Type of Use**

To fully support MedComms pay-per-use customers, the MedComms TOU is now visible in the workflow. Customers are now able to select the Reuse in a Medical Communications Project type of use and answer the relevant questions to get a response and add the item to an existing or new MedComms project. See screenshots below.

CCC Ma	rketplace™		Sign In Cart Help Live Chat
All 👻	1396-0466		Advanced Search ips
< Return to Search			
First Monday Publication type: 6 ISSN: 1396-0466 Publication Year: 19 Publisher: FIRST MC View all details		Language: English Country: United States of America URL: http://www.firstmonday.dk	2
Type of Use (TOU) < Previous	Reuse in a medical communications proj         Educational/Instructional Program         Republish in brochure/promotional mate         Republish in presentation/slides         Republish in training materials         Send in an e-mail         Post on an intranet         Post on an extranet		
© 2022 Copyright Clea	Republish in training materials Send in an e-mail Post on an intranet Post on the Internet Post on an extranet	Contact Us	

Re	quest Details		Ac	lditional Details
Usage may not exceed 10% of a	workmodify			
Type of Use (TOU) 🧿	Reuse in a medical communications pr	···· •		
→ REQUEST DETAILS  →				
Type of Licensee 🧿	Medical Communications Agency	•	Translation Needed 📀	No -
Portion Type 🧿	Full article	•	Preferred limit of use 🧿	Total audience size
Distribution or Presentation Format(s) (?) (select all that apply)	Printed materials / leave-behinds	•	ightarrow Audience Size $?$	1 - 29 -
Type of Activity ⑦	Congress / Satellite event	•	Preferred Currency	USD ·
				✓ PRICE: 198.49 USD
				Publisher Terms and Condition
< Previous				LOGIN & CONTINUE

# **Enhanced MedComms Projects**

The project functionality on Marketplace allows MedComms customers to create new projects, incorporating multiple types of items with different permissions, add priced and special request items to their projects, manage project-level details, and submit a purchase confirmation with a credit card or invoice generation. Once a price or special request is returned on the request details page, a customer can create a new project or select an existing project. See screenshot below.

Type of Use (TOU) 🧿	Reuse in a medical communications	pr 👻			
→ REQUEST DETAILS					
Type of Licensee 🧿	Medical Communications Agency	-	Translation Needed 🧿	No	-
Portion Type 🧿	Full article	•	Preferred limit of use 🧿	Total audience size	-
Distribution or Presentation Format(s) (select all that apply)	Printed materials / leave-behinds	•	$\rightarrow$ Audience Size (?)	1 - 29	-
Type of Activity ③	Congress / Satellite event	•	Preferred Currency	USD -	
NEW WORK DETAILS					✓ PRICE: 198.49 USD
Project Name 🧑	Make a selection + Create Project	•	Expected Start Date	YYYY-MM-DD	
Client / Sponsor 🧿			Territories/Countries		
Topic / Product 🧿					
				Pub	lisher Terms and Conditions
< Previous					NEXT

If a customer has already created a project or projects, they can select a saved project from the dropdown. They can also search their projects, a helpful feature if they have a lot of projects to choose from. When creating a new project, they can give it a new name. See screenshot below.

		Expected Start Date		YYYY-MM-DD
Project Name 🕜	🛞 Cancel			
	0 000.000	Distribution	0	
Client / Sponsor 🧿		Territories/Countries	Ŭ	
Topic / Product 🧿				
				Publisher Terms and Cond

Once a new project is created or an existing project is selected, the customer can then add the item to their project. If it is a special request, the request is submitted upon adding the item to the project.

#### **Projects View in Manage Account**

Pay-Per-Use customers can now access all their projects from within the Projects tab in Manage Account. They will now see the MedComms, Academic and Republication projects, if applicable, grouped by Academic, Publications, Medical Communications, or External Communication. See screenshot below.

View Your Orders Spe	cial Requests View & P	ay Invoices Projects Reports	Manage Accour	nt Settings
Projects				U
Academic Course Content (1)	Publications (10) Medical Cor	nmunications (3) External Communication (	1)	
1 - 3 of 3 Projects				10 Projects/page -
Project Creation Date 🔻	Project Name	Client/Sponsor	Topic/Product	Expected Start Date 🗢
04 Feb 2022	MedComm Project 020422	Test Client	Pharma	24 Mar 2022 🔟
03 Feb 2022	020322	Test Company	Pharma	22 Jun 2022 🔟
02 Feb 2022	My Project 020222	Company ABC	Pharma	08 Apr 2022 👘

MedComms projects include project creation date, project name, client/sponsor, topic/product, and expected start date. A user can select the project name to navigate to a specific project.

When adding an item to a project or navigating to a specific project from within Manage Account, the user can view the project level details followed by the Project Builder section. The project details section contains the project-level information. Selecting 'Edit Project' makes project level details editable. See screenshot below.

ojects > Project Details	al Requests View & Pay Invoices	Projects Reports Mar	nage Account Settings
MedComm Project 0. Project Number: MP1005870	20422 Order Number(s): MP1005870-1		📄 🕅 Edit Project 🔟 Delete Projec
Created	04 Feb 2022	Expected start date	2022-03-24
Type of Licensee	Medical Communications Agency	Distribution Territories/Countries	US
Client / Sponsor	Test Client	Preferred currency	USD
Topic / Product	Pharma		
Hide Billing Address			
Aaron Reid 222 Rosewood Drive Danvers, MA 01923 United States	+1 (322)2233223 aaron_reid@copyright.com		
		Purchased Ite	ms Cost (1): 198.49 USE

The Project Builder consists of tabs for the following items:

- Project Cart priced items included accepted special requests
- Open Special Requests a list of pending special requests
- Purchased all items that have been confirmed for purchase
- All Items all items in the project, a complete list of everything in the first three tabs

The Project Cart lists all items in a project that have a price, including automated and accepted special requests. All priced items will have a hold quote feature that will save the priced for sixty days. After sixty days, the price expires and will need to be resubmitted to the project. See screenshot below.

	t (1)	en Special Requests (1)	Purchased (1)	All Iten	ns (3)
	-(·)				(-)
	Total: 198.49 US	<b>D</b>			
-					
			v. You may complete the purchase ar		Purchase
	is in your Project Cart by selec be repriced using the Resubm		ken before the expiration date(s), the	e price will	
expire and minneed to	be repriced doing the neodoli	it option.			
View All Details				Project Items: 1 - 1 of 1	10 Items/page -
1 First Manday					400 40 1100
1. First Monday					198.49 USD
SSN	1396-0466	Distribution or Presentation Format(s)	Printed materials / leav		✓ PRICED
Гуре of Use	Reuse in a medical com	Portion	Full article		
Publisher	FIRST MONDAY EDITORI	Price Expiration Date	09 Apr 2022	Publisher	Terms and Conditions
		Price Expiration Date	09 Apr 2022		
					& Edit U Remove
View Details					
⊕ View Details				Project Items: 1 - 1 of 1	10 Items/page -

A customer can add items from within the project cart. Adding an item takes the customer back to the landing page so they can perform a new search. The project they are working on is retained in the workflow, simplifying the process for adding new items to the project. At an item level, a customer can view publisher terms and conditions, edit details, and remove items from a project.

When adding a new item to a project, answers to the most recent item added to that project are maintained and pre-populated in the workflow so that the customer does not have to answer all the same questions again.

The customer can purchase items within their cart at any time, essentially committing those permission items to be invoiced or paid for immediately with a credit card. See screenshot below.

You can build your	project in the following	g tabs.		
Proj	ject Cart (1)	Open Special Requests (1)	Purchased (0)	All Iten (2)
-	Cart Total: 11	3.50 USD ject cart items until you confirm their purchase.		Add Item Purchase

When a customer selects 'Purchase' they are navigated to a page to confirm their purchase. See screenshot below. On this page, they can:

- Select payment method, either invoice or pay by credit card
- Edit billing address only for that order
- Add a purchase order number, if applicable
- View the purchase total and count of items they want to purchase
- Accept all terms
- Confirm Purchase

ANAGE ACCOUNT		
View Your Orders Special Requests	View & Pay Invoices	Projects Reports Manage Account Settings
rojects > Project Details > Payment Details		
Payment Method Invoice (Pay Later) Credit Card (Your order will be finalized and your card)	d will be charged within 24 hourse	
<ul> <li>Billing address</li> </ul>	I will be charged within 24 hours	PO Number (optional)
Aaron Reid 222 Rosewood Drive Danvers, MA 01923 United States +1 (322)2233223 aaron_reid@copyright.com		N/A
		Purchase Total (1): 198.49 USD
I have read and accept the Marketplace Order Genera	al Terms and Conditions and any	ny applicable Publisher Terms and Conditions
⊗ Cancel		Confirm Purchase
© 2022 Copyright Clearance Center   About Us   Terms	& Conditions   Privacy Policy	Contact Us

Once confirmed, the customer is navigated back to the project with a confirmation message. The Purchase Total is updated with the new count and updated total cost for all items confirmed. See screenshot below.

	al Requests View & Pay Invoices	Projects Reports Man	age Account Settings
ojects > Project Details			
MedComm Project 0	20422		
Project Number: MP1005870	Order Number(s): MP1005870-2, MP1005870-1		
Created	04 Feb 2022	Expected start date	2022-03-24
Type of Licensee	Medical Communications Agency	Distribution Territories/Countries	US
Client / Sponsor	Test Client	Preferred currency	USD
Topic / Product	Pharma		
Hide Billing Address			
I Hide Billing Address	+1 (322)2233223		
Aaron Reid 222 Rosewood Drive	+1 (322)2233223 aaron_reid@copyright.com		
Aaron Reid			

In the 'Open Special Requests' tab in Project Builder, the customer is presented with a complete list of all submitted special requests for a project. A customer can also add a new item to the project here. They can manage each special request at a line item level, and this takes them to the special request view for that request, repurposing the special request functionality already available on Marketplace. They can also view publisher terms and conditions and remove special requests from a project, canceling out the request. See screenshot below.

rioject	t Cart (1)	Open Special Requests (1)	Purchased (0)	All Items	5 (2)
G					
View and manage	all special requests in your proje	ect.			Add Item
View All Details				Project Items: 1 - 1 of 1	10 Items/page -
	of Minoral Policy in	Turopo		c	nocial Poques
I. Legal Basics	of Mineral Policy in	Europe Publisher	Springer Vienna	S	pecial Reques
5BN-13		Publisher	Springer Vienna Page	S	
0	9783211890035	Publisher			Manage Reque
BN-13	9783211890035	Publisher			Manage Reque

In the Purchased tab, the customer is presented with a list of all items that are confirmed for purchase and the total Purchased Items Cost. At an item level, a customer can view publisher terms and conditions, edit details, and remove items from a project. See screenshot below.

Project Car	t (0) Ope	en Special Requests (1) Purchased (2)		All Items (3)		
Purchased It	ems Cost: 396.98	USD		Purchase Confirmation	Add Item	
Jiew All Details				Project Items: 1 - 2 of 2	10 Items/page -	
1. First Monday					198.49 USD	
Order License ID	MP1005870-2-1	Publisher	FIRST MONDAY EDITORI		E PURCHASED	
ISSN	1396-0466	Distribution or	Printed materials / leav			
Type of Use	Reuse in a medical com	Presentation Format(s)				
I View Details		Portion	Full article	Publisher 1	erms and Conditions	
2. First Monday					198.49 USD	
Order License ID	MP1005870-1-1	Publisher	FIRST MONDAY EDITORI		E. PURCHASED	
ISSN	1396-0466	Distribution or	Printed materials / leav		ES TORCHASED	
Type of Use	Reuse in a medical com	Presentation Format(s)				
		Portion	Full article	Publisher 1	erms and Conditions	
View Details						
🗇 View All Details				Project Items: 1 - 2 of 2	10 Items/page -	

In the All Items tab, the customer is presented with a combined list of all items within the project. See screenshot below.

Project Cart (0)		en Special Requests (1)	Purchased (2)	All Items (3)		
View all project cart, 🖓	ecial request, and purchased i	tems in your project.		Add Item		
Jiew All Details				Project Items: 1 - 3 of 3 10 Items/page -		
1. First Monday				198.49 USD		
Order License ID ISSN	MP1005870-2-1 1396-0466	Publisher Distribution or Presentation Format(s)	FIRST MONDAY EDITORI Printed materials / leav	PURCHASED		
Type of Use	Reuse in a medical com	Portion	Full article	Publisher Terms and Conditions		
2. First Monday				Special Request		
ISSN Type of Use	1396-0466 Reuse in a medical com	Distribution or Presentation Format(s)	Mobile devices / USB dr	Manage Request		
Publisher	FIRST MONDAY EDITORI	Portion	Abstract	Publisher Terms and Conditions		
I View Details				🗓 Remove		
3. First Monday				198.49 USD		
Order License ID ISSN Type of Use	MP1005870-1-1 1396-0466 Reuse in a medical com	Publisher Distribution or Presentation Format(s)	FIRST MONDAY EDITORI Printed materials / leav	E PURCHASED		
I View Details		Portion	Full article	Publisher Terms and Conditions		

### **View Your Orders in Manage Account**

MedComms orders surface within Manage Account as soon as they become an order, whether an invoice is created, or an order is paid immediately with a credit card. MedComms orders are searchable within the View Your Orders tab. See screenshot below.



Selecting 'View details, in the Order Details view present the customer with all the details for the order. Here the customer can:

- Print order
- View billing status for each item in the order
- View expanded details view of each item
- Access publisher terms and conditions

Invoices for MedComms orders are accessible from within the View & Pay Invoices tab. Here the customer can search, view, and pay invoices. See screenshot below.

View & search invoices 💿	View & Sear						
Pay invoices	years, please use		e use the Search field or	sol <sub>ex</sub> a pre-defined d	ate range from the drop	o-down. To view invoice	s older than Search
		Invoice	Originalvoice	Credit Memo	Credit Memo	Balance Due	Invoice
	Invoice Date 👻	Number	Amount	Date	Number		Status
	10 Mar 2021	Number TRX20002985	Amount 203.50 USD	Date	Number	203.50 USD	Open
				Date	Number	203.50 USD 227.00 USD	

# **New STM Guidelines Types of Use**

The new STM Guidelines types of use are as follows:

- Republish in a book under STM Guidelines
- Republish in a journal under STM Guidelines

CCC   Marketp	lace™			Sign In	ူ <b>့</b> Cart	<b>?</b> Help	<b>R</b> Live Chat
All • 9783211890	0028			٩	Advanced	Search 🌘	Search Tips
< Return to Search							
Legal Basics of Mineral Publication type: e-Book	Policy in Europe						
ISBN-13: 9783211890028 Publication Year: 2011 Publisher: Springer Vienna		Language: English Country: Austria Authors: Tiess, Günter	2				
Type of Use (TOU) 🧿	Make a selection						
< Previous	Republish in a book under STM Guidelines Republish in a journal under STM Guidel						
	Republish in a book Republish in a journal/magazine Educational/Instructional Program Republish in a newspaper Republish in a newsletter Republish in a thesis/dissertation Republish in other published product						

Selecting one of these types of use will return a message about the guidelines with a link to the most recent version, followed by questions that adhere to some of the STM guidelines with agreed upon limitations and updates, such as:

- Publisher, STM is the only option for the 'Who will republish the content' field, followed by a dropdown with a list of the STM guidelines signatories
- Portion type is limited to
  - Excerpt
  - $\circ$  Image/photo/illustration
  - Chart/graph/table/figure
- Rights requested is limited to main product
- Incidental promotional use? Is limited to 'No'

Red	quest Details	Add	itional Details	
**Images may not be used.				
	Republish in a book under STM Guideli • the publisher of <i>your new work</i> is a signatory to the nes. Full details of the Guidelines can be found here.			+ Create Project
Who will republish the ⑦	Publisher, STM -	Mor editing privileges? 🧿	Make a selection	•
ightarrow STM Signatories $$	Make a selection	Distribut on 🧿	Make a selection	-
Portion Type 🧿	Make a selection -	Translation 🧿	Make a selection	-
Rights Requested 🧿	Main product	Incidental promotional 🧑 use?	No	-
Format (select all that ⑦	Make a selection -	Lifetime Unit Quantity 🧿	Make a selection	•
Duration of Use 🧿	Make a selection -	Currency	Make a selection •	
Copies for the disabled? 🧿	Make a selection -			
				O PRICE: Pending

If an STM guidelines signatory offers these types of use, licenses for the first excerpt or the first three Image/photo/illustrations or Chart/graph/table/figures are granted at no cost. Any additional requests will result in a priced response based on each publisher's implementation rules. Publishers can also opt to make these types of use special requests.

# **Search Across Academic Projects**

Academic customers will now be able to search across all their academic projects so they can easily find any given project based on search criteria. Within the projects tab in manage account, customers can now search by the following to access specific academic projects. See screenshot below.

- Project Name
- University / Institution
- Start of Term
- Course name
- Course number
- Instructor
- Your reference
- Your accounting reference

• Order(s) entered by

ANAGE A	CCOU	NT							
ew Your Orders	Special F	Requests   View & Pay Inv	voices Projects Manag	ge Account S	Settings				
Projects									
Academic Course Co	ntent (25)	Publications (16)	Medical Communications (14)	External Com	munication (8)				
Search: University	//institution	▼ Please	enter search term(s)					Search	Clea
1 - 10 of 25 Project	s					10 Projects/page	-	Previous 1	2 Next
Project Creation Da	te ¢	Project Name	Universit	y/Institution	Start of Term	Order Creation Date 🗢		Course Name	
31 Jul 20	020	Introduction to Microeconomi	Harv	ard University	03 Jan 2021			Course A	M
29 Jul 20	020	Project	B Test University Test Univer	rsity Test Un	03 Sep 2020	02 Nov 2020	Ð	Course B	Ŵ

# WHAT'S NEW WITH PUBLISHER PORTAL?

#### Publisher Portal: June 2022 Release

#### Support for MedComms Special Requests

Enrolled publishers can now view, manage, and respond to special requests submitted by MedComms customers. Publishers will still be able to provide special terms and comments.

#### Support for the STM Guidelines Types of Use

Enrolled publishers can now view, manage, and respond to special requests for the new STM Guidelines types of use. Publishers will still be able to provide special terms and comments. See screenshot below.



#### **Questions?**

#### Please contact Aaron Reid at areid@copyright.com or your CCC Account Manager.

CCC builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia.



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