May 24, 2022 – Danvers, Mass. – CCC, a leader in advancing copyright, accelerating knowledge, and powering innovation, announces Evan-Moor Educational Publishers as the newest publisher participating in its Annual Copyright License for Curriculum & Instruction (ACLCI). Nearly 60 publishers have joined the license since its launch in July 2021.

The ACLCI addresses the diverse licensing needs of EdTech providers, core and supplemental curriculum developers, and custom publishing companies, as well as U.S. State Departments of Education and K-12 school districts. The license provides permission to reuse excerpts of high-quality content including more than one million books, magazines, newspapers, and other works in organized educational activities, including use in curriculum and instructional materials, EdTech ELA applications, and online learning management systems.

A leader in educational publishing, Evan-Moor provides high-quality, creative, and engaging PreK-8 educational resources for teachers and parents to cultivate a love of teaching and learning. With award-winning content aligned to current standards and best educational practices, Evan-Moor resources are trusted by teachers and parents to help children learn skills and concepts across the entire curriculum, including SEL, beginning coding, and STEM/STEAM.

“Evan-Moor is known for its exemplary educational materials that supplement the core curriculum, including an extensive collection of STEM and SEL content” said Roy Kaufman, Managing Director, Business Development and Government Relations, CCC. “Just as its products make life easy for teachers and create engaging resources that students love, the ACLCI eases the burden of obtaining permissions so schools can easily use high quality curriculum and instructional materials.”

“Evan-Moor is excited to be partnering with CCC. Our strong commitment to creating the highest quality educational resources for the PreK-8th grade market, and long-standing position as a leader in the educational publishing arena, makes the ACLCI a natural fit for us,” said Judy Harris, CEO, Evan-Moor Educational Publishers. “ACLCI customers can easily utilize our content in their programs with the confidence of the Evan-Moor brand.”

Other leading book, magazine, and newspaper publishers currently participating in the ACLCI include Astra Publishing House, The Atlantic, Beacon Press, Boy Scouts of America (Scouts Life),

CCC recently announced a partnership with CeMPro, the Reproduction Rights Organization (RRO) based in Mexico, to give educators and intermediaries access to reuse rights from tens of thousands of Spanish-language titles through the ACLCI. CCC now offers millions of works from Reproduction Rights Organizations in the UK, Canada, Spain, and Mexico through the ACLCI.

To help schools and providers in the academic market navigate the complex world of copyright compliance, CCC offers Copyright Essentials for K-12, an on-demand certificate course for professional development that helps raise awareness of copyright and content use within K-12 school districts in the U.S., education technology companies, curriculum developers, and custom publishers.

ABOUT CCC
A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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