

CCC Wins Multiple Content Marketing Awards

CCC Recognized for Branded Blog, Branded Podcast, and Content Marketer of the Year in PR Daily's Prestigious Awards Competition

February 15, 2022 – Danvers, Mass. – [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, has been recognized for its Velocity of Content [blog](#) and [podcast](#) in the “Branded Blog” and Branded Podcast” categories as part of [PR Daily's Content Marketing Awards](#). Additionally, the host of the Velocity of Content podcast, CCC's [Christopher Kenneally](#), was among six recipients of the “Content Marketer of the Year” honor.

PR Daily's Content Marketing Awards celebrates the best work from organizations, agencies and independent consultants. The program spotlights the content creators in marketing and communications who write, edit, film, curate, broadcast, publish, and create superb content to promote their brand, organization, or clients.

Featuring breaking news and thoughtful analysis from across the dynamic global content industry, CCC's Velocity of Content is a platform for thought leaders and industry experts operating at the speed of content to share new ideas, observations, and knowledge to stay on top of emerging industry trends and challenges. It has recently addressed such strategic topics as open access, digital transformation, inclusion in scholarly publishing, intellectual property, and data science. In 2021, the CCC team produced more than 150 blog posts and 100 podcast episodes.

“It's an honor to be recognized for our team's contribution in communicating with CCC's growing community of customers around the world through our blog and podcast,” said Stephanie Fox, Vice President, Marketing, CCC. “The Velocity of Content podcast, created and hosted by Christopher Kenneally and now in its 15th year, is the longest running publishing industry podcast and has more than a million downloads.”

CCC was [recently named](#) a [Gold Winner](#) in the Strategic Communications/Branding Refresh category in the [2021 MarCom Awards](#), an international creative competition for marketing and communications professionals.

About CCC:

A pioneer in voluntary collective licensing, [CCC](#) (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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