

CCC Partners with CeMPro to Provide Educators and Intermediaries Rights to Content From Tens of Thousands of Spanish-Language Titles

Reproduction Rights Organization Based in Mexico Participating in CCC's Annual Copyright License for Curriculum & Instruction

January 20, 2022 – Danvers, Mass. – [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, announces that it has partnered with [CeMPro](#), the Reproduction Rights Organization (RRO) based in Mexico, to give educators and intermediaries access to reuse rights from tens of thousands of Spanish-language titles as part of CCC's [Annual Copyright License for Curriculum & Instruction](#) (ACLCI).

The ACLCI addresses the diverse licensing needs of EdTech providers, core and supplemental curriculum developers, and custom publishing companies, as well as U.S. State Departments of Education and K-12 school districts. The license provides a broad repertory of print and digital rights for excerpts of high-quality content from leading books, magazines, newspapers, and other works for use in curriculum and instructional materials, ed tech applications, and online platforms such as learning management systems.

“We are delighted to extend our long-standing collaboration with CCC,” said Gerardo Gally, Chair, Board of Directors, CeMPro. “Participating in the ACLCI will make it easier for U.S. schools and EdTech solutions providers to use excerpts of Spanish-language content and meet their goals to support millions of Spanish-speaking students.”

“Many school districts struggle to acquire rights to published materials to meet the needs of native Spanish-speakers,” said Roy Kaufman, Managing Director, Business Development and Government Relations, CCC. “We’re thrilled that CeMPro is partnering with CCC to help the fastest growing demographic of the U.S. student population.”

Roughly 3.8 million students in U.S. schools are native Spanish-speakers and make up the bulk of the approximately five million nationwide identified as [English language learners](#). [According to research](#), language experts recommend more high-quality, long-term dual-language programs to close the achievement gap in literacy between English learners and native English speakers.

“The pandemic forced a rapid move to remote learning around the world, but access inequity remains a real challenge,” said Kate Worlock, VP/Lead Analyst, Outsell, Inc. “Factors like device availability and copyright permissions impede schools’ and content providers’ ability to bring critical content to students at scale. CCC’s ACLCI helps overcome rights impediments while the

inclusion of CeMPro addresses real problems in educational accessibility for millions of native Spanish speaking students in the U.S. K-12 system.”

To help schools and providers in the academic market navigate the complex world of copyright compliance, CCC recently introduced [Copyright Essentials for K-12](#), an on-demand certificate course for professional development that helps raise awareness of copyright and content use within K-12 school districts in the U.S., education technology companies, curriculum developers, and custom publishers.

ABOUT CCC

A pioneer in voluntary collective licensing, [CCC](#) (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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