

CCC Named a Gold Winner in 2021 MarCom Awards

CCC's Branding Refresh Initiative Receives International Recognition in Prestigious Awards Competition

December 2, 2021 – Danvers, Mass. – [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, has been named a [Gold Winner](#) in the Strategic Communications/Branding Refresh category in the [2021 MarCom Awards](#), an international creative competition for marketing and communications professionals.

Administered and judged by the [Association of Marketing and Communication Professionals](#) (AMCP), The MarCom Awards recognizes outstanding achievement by creative professionals involved in the concept, direction, design and production of marketing and communications materials and programs. Winners are selected from over 300 categories in Print, Web, Video, and Strategic Communications.

“Our brand is more than our logo, our name, or our tagline. It’s about the promise we make – and keep – to our customers, our partners and our employees,” said Stephanie Fox, Vice President, Marketing, CCC. “This prestigious recognition is a testament to the hard work of everyone at CCC, our outstanding marketing communications team and our talented strategic partners in refreshing the organization’s brand identity.”

This year, there were over 6,000 entries from the United States, Canada, and 39 other countries. The Gold Award is presented to those entries judged to exceed the high standards of industry norm. The full list of winners can be found on the MarCom Awards website at <http://enter.marcomawards.com/winners/>.

About CCC:

A pioneer in voluntary collective licensing, [CCC](#) (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

About MarCom:

MarCom is one of the oldest, largest, and most-respected creative competitions in the world. Winning a MarCom Award is highly sought-after, peer recognition from the creative industry. MarCom is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP), a 25-year-old international organization consisting of thousands of creative professionals. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and community

organizations. Over the past few years, AMCP has given over 250,000 in charitable contributions.

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