CCC NAMED A TOP WORKPLACE FOR REMOTE WORK BY NATIONAL CULTURE EXCELLENCE AWARDS

Remote Work Accolade Celebrates Top Workplaces Whose Workforce Consists of at Least 50% of Employees Either Mostly or Fully Remote

November 3, 2021 – Danvers, Mass. – <u>CCC</u>, a leader in advancing copyright, accelerating knowledge, and powering innovation, has been named a <u>Top Workplace for Remote Work</u> as part of the 2021 Culture Excellence Awards.

<u>Energage</u>, a technology company that empowers workplace excellence and the organization behind the Top Workplaces program, recognizes companies based solely on employee feedback from its anonymous, science-based, employee engagement survey. Organizations are evaluated against industry benchmarks based on Energage's 15 years of research and data from 70,000 companies and 23 million employee surveys. Over the past year, nearly 42,000 organizations competed for Top Workplaces national recognition, including Top Workplaces USA, Industry, and Culture Excellence awards. Fewer than three percent of eligible organizations earn a Top Workplaces designation.

"Companies continue to have difficulty retaining employees, as illustrated by the record separations reported by the Labor Department in the latest period," said Dan Kessler, President and CEO, Energage. "The Top Workplaces national awards showcase companies that are listening to employee feedback and are working hard to create organizations that employees don't want to leave."

"When the pandemic emerged, we were not a fully remote team. We pivoted, and our decisions were driven by a people-first approach. We trusted our team, talked straight with them, and they let us know what was on their mind," said Tracey Armstrong, President and CEO, CCC. "We are stronger because of the input we received from our team, and as a company have produced outstanding results in a remote work environment. Having a remote work option for many of our positions has opened up a more diverse candidate pool as well as allowed for more flexible options for our staff overall."

Earlier this year, CCC held its annual 'We Not Me' global event as part of its year-round charity initiative. Over 300 CCC colleagues based in the U.S., U.K., Spain, Romania, the Netherlands and Germany walked to help hospice organizations around the world, honoring the memories of family members, friends, and colleagues. Since 2019, hundreds of CCC employees have volunteered on behalf of more than 20 charities around the globe, serving economically disadvantaged persons, assisting victims of domestic violence, helping people with disabilities and working in support of environmental causes.

CCC is an agile and dynamic organization made stronger by its increasingly diverse community. The team is encouraged and supported to contribute thoughts and ideas and is committed to a more diverse, inclusive, equitable, vibrant ecosystem that mentors and cultivates opportunity and attracts talented people. CCC recognizes high performance and innovative thinking in how it can continue to be more inclusive, foster industry-wide change, access and serve underserved markets, and contribute to the common good in a way that makes a difference in the world.

About CCC

A pioneer in voluntary collective licensing, <u>CCC</u> (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary <u>RightsDirect</u> collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

About Energage

Energage is a purpose-driven technology company that powers Top Workplaces, the premier employer recognition program. Analyzing data from a short, research-based employee survey, Energage identifies people-first Top Workplaces across the country, as well as regionally in partnership with 60 of the nation's most reputable media outlets. National quarterly awards recognize Top Workplaces in culture-specific topics important to job seekers, such as Appreciation, Compensation, DE&I Practices, Remote Work, Woman-Led, Work-Life Flexibility, and more. Energage empowers organizations to exceed the competition, evaluate where they stand in the market, and engage with employees. More than 70,000 organizations have completed over 23 million employee surveys, including some of the nation's leading brands: Accenture, Ace Hardware, The Atlanta Hawks, Go Daddy, Facebook, Hubspot, Microsoft, Progressive Insurance, Salesforce, and Wayfair. For more information or to nominate your organization, visit <u>energage.com</u> or <u>topworkplaces.com</u>.

For more information, please contact:

Craig Sender Senior Director, Public & Analyst Relations <u>csender@copyright.com</u> 917-626-7152