## CCC Named One of the 2021 Top 100 Women-Led Businesses in Massachusetts

The Boston Globe Magazine and The Commonwealth Institute Honor the Most Noteworthy
Companies and Nonprofits Helmed by Women

**November 16, 2021 – Danvers, Mass. – CCC**, a leader in advancing copyright, accelerating knowledge, and powering innovation, has been named as one of the 2021 Top 100 Women-Led Businesses in Massachusetts by the <u>Boston Globe Magazine</u> and <u>The Commonwealth Institute</u> (TCI), a Boston-based nonprofit that supports female business leaders. This year, CCC ranked #13, up from #17 in 2020 and #23 in 2019.

For each organization, TCI examined revenue or operating budget as well as other variables, including number of full-time employees in the state, workplace and management diversity, and innovative projects. 2021 marks TCI's 21st year recognizing the women power players driving the Massachusetts economy. Past honorees have come from fields ranging from biotechnology to architecture to retail, illustrating the diversity of women-led organizations across the Commonwealth.

"We are honored to be included once again on this list of remarkable women-led companies," said Tracey Armstrong, President and CEO, CCC. "CCC continues to be committed to a more diverse, inclusive, equitable, vibrant ecosystem that mentors and cultivates opportunity and attracts talented people."

CCC was <u>recently named</u> a <u>Top Workplace for Remote Work</u> as part of the 2021 Culture Excellence Awards. The company has also joined the <u>Climate Change Knowledge Cooperative</u>, which represents 17 organizations from the scholarly communications sector working together to make it easy for the general public to find key climate research and understand its implications and recommendations. Additionally, CCC is now part of the <u>SDG Publishers Compact</u>, pledging a commitment to the future and dedication to the United Nations' <u>Sustainable Development Goals</u> (SDGs). CCC will be developing sustainable practices and act as champions of the SDGs during the Decade of Action (2020-2030) specifically in the areas of Quality Education; Industry, Innovation and Infrastructure; and Reduced Inequalities.

Earlier this year, CCC held its annual 'We Not Me' global event as part of its year-round charity initiative. Over 300 CCC colleagues based in the U.S., U.K., Spain, Romania, the Netherlands and Germany walked to help hospice organizations around the world, honoring the memories of family members, friends, and colleagues. Since 2019, hundreds of CCC employees have volunteered on behalf of more than 20 charities around the globe, serving economically disadvantaged persons, assisting victims of domestic violence, helping people with disabilities and working in support of environmental causes.

## **About CCC**

A pioneer in voluntary collective licensing, <u>CCC</u> (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary <u>RightsDirect</u> collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

## For more information, please contact:

Craig Sender
Senior Director, Public & Analyst Relations
<a href="mailto:csender@copyright.com">csender@copyright.com</a>
917-626-7152