

CCC Joins SDG Publishers Compact Initiative

CCC's Michael Healy to Moderate Panel at IFRRO International Conference 10 November: "UN Sustainable Development Goals: The Way Ahead for Publishing and the Content Industries"

October 18, 2021 – Danvers, Mass. – [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, announces it has signed onto the [SDG Publishers Compact](#), joining stakeholders from across the publishing industry to pledge a commitment to the future and dedication to the United Nations' [Sustainable Development Goals](#).

The Compact is a 10-point call-to-action in support of the UN's 17 Sustainable Development Goals (SDGs) to be achieved by 2030. CCC has committed to develop sustainable practices and act as champions of the SDGs during the Decade of Action (2020-2030) specifically in the areas of [Quality Education](#); [Industry, Innovation and Infrastructure](#); and [Reduced Inequalities](#).

"CCC's values align with the UN's vision for a more sustainable, equitable, and inclusive future," said Tracey Armstrong, President & CEO, CCC. "Joining the SDG Publishers Compact and, more importantly, meeting our commitments to the compact, is just one part of our efforts to improve society through our business practices."

CCC's Executive Director, International Relations Michael Healy will moderate a panel, "[UN Sustainable Development Goals: The Way Ahead for Publishing and the Content Industries](#)," on 10 November at noon CET as part of the [IFRRO](#) International Conference, "Copyright & Collective Licensing: New Demands in the New Decade." The session will look at best practices for implementing the UN Sustainable Development Goals and ask how Reproduction Rights Organizations and the wider copyright community can get involved in and contribute to efforts towards achieving quality education, gender equality and responsible consumption and production, among other goals. Speakers include Sherri Aldis, Chief of UN Publications, United Nations; Michiel Kolman, Co-Chair Workplace Pride, Chair Inclusive Publishing, International Publishers Association; and Simone Taylor, Publisher, AIP Publishing.

ABOUT CCC

A pioneer in voluntary collective licensing, [CCC](#) (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

ABOUT THE SDG PUBLISHERS COMPACT

The SDG Publishers Compact is a voluntary commitment that recognizes the responsibility of the publishing industry to create a sustainable future through action. Signatories aspire to develop sustainable practices and act as champions of the SDGs during the Decade of Action (2020-2030), publishing books and journals that will help inform, develop and inspire action in that direction. This compact follows other compacts for the Media sector and businesses in general.

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