

## CCC Hosts Annual 'We Not Me' Global Event

*Over 300 CCC Employees Support Hospice Organizations Around the World with Walk Honoring Memories of Family Members, Friends, and Colleagues*

**Sept. 28, 2021 – Danvers, Mass.** – [CCC](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, held its annual 'We Not Me' global event as part of its [year-round We Not Me charity initiative](#).

On Sunday, Sept. 12, over 300 CCC colleagues based in the U.S., U.K., Spain, Romania, the Netherlands and Germany put on their 'We Not Me' t-shirts and walked to help hospice organizations around the world, honoring the memories of family members, friends, and colleagues. For every team member who participated, CCC is donating to hospice organizations in their communities, including the annual [Care Dimensions Walk for Hospice](#).

Since 2019, hundreds of CCC employees have volunteered on behalf of more than 20 charities around the globe, serving economically disadvantaged persons, assisting victims of domestic violence, helping people with disabilities and working in support of environmental causes. CCC staff members have also engaged with programs for kids entering foster care and other children's services organizations.

"Although work is important, it is never more critical than taking care of people," said Tracey Armstrong, CEO, CCC. "At CCC, we view this as an essential social responsibility. Our We Not Me program is a way we collectively give back to our communities – and it continues every day in the personal choices we make."

[CCC](#) is an agile and dynamic organization made stronger by its increasingly diverse community. The team is encouraged and supported to contribute thoughts and ideas and is committed to a more diverse, inclusive, equitable, vibrant ecosystem that mentors and cultivates opportunity and attracts talented people. CCC recognizes high performance and innovative thinking in how it can continue to be more inclusive, foster industry-wide change, access and serve underserved markets, and contribute to the common good in a way that makes a difference in the world.

### **ABOUT CCC**

A pioneer in voluntary collective licensing, [Copyright Clearance Center](#) (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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