



Copyright Clearance Center Launches Copyright Essentials for K-12 Certificate Course

*Responding to Demand for Copyright Guidance from
K-12 School Districts, Education Technology Companies, Curriculum Developers,
and Custom Publishers*

June 3, 2021 – Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, now offers [Copyright Essentials for K-12](#), a certificate course that provides copyright guidance for K-12 school districts in the U.S., education technology companies, curriculum developers, and custom publishers.

Copyright Essentials for K-12 is a flexible online, self-paced course that addresses legal matters related to the use of copyrighted content in schools. It covers the foundation of U.S. copyright law including relevant exceptions such as fair use and the TEACH Act and is designed to help participants feel more confident as they develop, or consider adopting, copyrighted instructional materials for K-12 education. No prior knowledge of copyright law is required to take the course. All registrants will receive a certificate of completion upon achieving a passing score on the final quiz. The course fee is \$99 per person with group rates available.

"CCC developed the *Copyright Essentials for K-12* certificate course in response to the overwhelming demand from K-12 educators, curriculum developers, and administrators across the country for clear and concise information on copyright and content sharing, especially in the past year and a half where instruction shifted rapidly from in-person to remote learning," said Roy Kaufman, Managing Director, Business Development and Government Relations, CCC. "It also helps those that serve the K-12 community, such as EdTech, curriculum development and custom publishing companies that understand the copyright implications of incorporating high-quality, published content into their applications and products."

Copyright Essentials for K-12 is part of CCC's [Copyright Education Certificate Programs](#), which provide guidance and tools to help navigate copyright challenges in both the academic and

corporate environment. Whether a participant is responsible for managing compliance and ethics, obtaining permissions, organizing a company's various license agreements, or managing content, CCC's Copyright Education Certificate Programs help people better understand the world of copyright.

ABOUT COPYRIGHT CLEARANCE CENTER

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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