



**Copyright Clearance Center to Host Virtual Town Hall  
“Solve for Success: The Transformative Power of Data Visualization”**

**March 23, 2021 – Danvers, Mass. –** [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, will present a virtual [Town Hall](#) on Wednesday, 31 March at 11:00 EDT/16:00 BST, “Solve for Success: The Transformative Power of Data Visualization.”

Data industry experts participating in the virtual Town Hall include:

- Toby Green, Managing Director, [Policy Commons](#), [Coherent Digital](#)
- Dr. Alexander Jarasch, Head of Data and Knowledge Management, [German Center for Diabetes Research](#) and co-creator of [CovidGraph.org](#)
- Maya Natarajan, Program Manager, Knowledge Graphs, [Neo4j](#)
- Lauren Tulloch, Vice President & Managing Director, Corporate Solutions, [CCC](#)

More than ever before, organizations are putting the power of data to work by making investments in knowledge engineering, identifying new opportunities for data partnerships, and leveraging new tools for visual data analysis.

Knowledge graphs have emerged as a graphical means of expressing the complex, interconnected relationships that result from processing large volumes of data from multiple sources. Knowledge graphs form a single component in a larger trend of linked data and enhanced data visualizations – tools and components deployed with the aim of getting the most out of reported research results.

“The last 12 months have provided more than their share of disruption, and information industry leaders have risen to the occasion by introducing powerful new tools and services,” said Tulloch. “Allocating resources to improve data strategies and infrastructure will serve organizations well now and prepare them for future disruption.”

CCC supports collaboration and dialogue among stakeholders to provide the best possible solutions to our customers’ information management needs. The company encourages

engagement across boundaries through an ongoing series of virtual roundtables, webcasts, panel events, podcasts and blog posts.

**ABOUT COPYRIGHT CLEARANCE CENTER**

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit [www.copyright.com](http://www.copyright.com).

**For more information, please contact:**

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