



Copyright Clearance Center Named to 2021 KMWorld 100 Companies That Matter in Knowledge Management

March 16, 2021 – Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, has been named to the 2021 KMWorld list of [100 Companies That Matter in Knowledge Management](#).

In honoring CCC, [KMWorld](#) described the company as building solutions that connect content and rights in contextually relevant ways through software and professional services to help people navigate vast amounts of data and discover actionable insights so they can make informed decisions.

“Flexibility, agility, and the ability to pivot are attributes that have become critical to forward-thinking companies—and that is particularly the case now. Successful organizations don't want to merely survive; they want to dominate their market sectors. But to do that, they need the right tools and products,” said Tom Hogan, Group Publisher, KMWorld. “Amidst the dramatic changes taking place today, innovative organizations are seeking new approaches to improve their processes. The 2021 KMWorld 100 is a list of leading-edge knowledge management companies that are helping their customers to expand access to information, leverage new opportunities, and accelerate growth.”

“Businesses in all industries continue to rely on easy access to copyrighted material supported by powerful content and technology platforms,” said Tracey Armstrong, President and CEO, CCC. “At CCC, we are focused on collaborating with customers to create solutions together. We’re committed to providing innovative content, licensing, software and professional services to help organizations adapt to a changing world.”

In a [recent survey](#) by industry analyst firm [Outsell](#), fewer than half of global business workers are aware of their organization’s copyright policy, yet the frequency of sharing work-related content is on the rise. CCC’s [Annual Copyright Licenses](#) strengthen and simplify copyright-compliant collaboration and its [RightFind](#) suite provides complementary tools to speed discovery of and access to scientific content. Developing effective licensing solutions in partnership with customers is in CCC’s DNA. Its recently published eBook, “[Creating Solutions Together: Lessons to Inform the Future of Collective Licensing](#),” summarizes how innovative copyright solutions help content users and publishers find a path forward.

ABOUT COPYRIGHT CLEARANCE CENTER

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with

its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

For more information, please contact:

Craig Sender

Senior Director, Public & Analyst Relations

csender@copyright.com

917-626-7152