



Copyright
Clearance
Center



Annual Copyright License

A trusted licensing solution that complements an organization's publisher agreements and subscriptions by providing a consistent set of reuse rights across a broad repertory of titles. The ACL enables teams to more easily collaborate using content from a wide range of sources, simplifying copyright compliance, driving innovation, and providing resources that educate employees about the importance of copyright.

Companies rely on the efficient exchange of information, from research and industry news to workforce trends and legislative reform. They subscribe to or buy the content their employees need, but there are still gaps in coverage that present risk to the company. In the daily rush to get things done, even well-intentioned employees may unknowingly reuse copyrighted material from time to time without permission to do so. Acquiring rights to reuse and collaborate using content on a one-off basis is often time-consuming and inefficient.

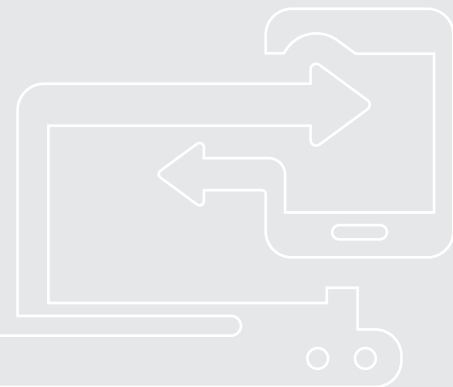
“The top benefit is the peace of mind that we’re in compliance with copyright laws. Having the Annual Copyright License also gets back to integrity truly being a core value of our company.”

Chris Gannon

VICE PRESIDENT &
GENERAL COUNSEL
BLUE CROSS AND BLUE SHIELD
OF VERMONT

Business professionals share information an average of 16.5 times per week with nine other people, and 49% of that information is externally published.*

*2020 Information Seeking &
Consumption Study
Outsell, Inc.
www.outsellinc.com



ONLY THE ANNUAL COPYRIGHT LICENSE:

- Provides a consistent set of rights that apply across millions of journals, blogs, newspapers, e-books and more
- Covers common types of uses involved in collaboration, such as forwarding a copy through email, handing out hard copies to a small group of colleagues, storing a copy in a collaboration tool for marking up by colleagues, and more
- Supports collaboration across global teams to drive innovation
- Facilitates easy lookup of content reuse rights within customers' existing workflows
- Minimizes your company's copyright infringement risk and elevates users' copyright knowledge through world-class copyright and licensing education
- Accelerates business results by reducing time spent pursuing individual permissions

GET THE MOST VALUE OUT OF THE LICENSE

CCC's RightFind® solutions offer the quickest, most reliable way for employees to confirm rights included in the license to reuse lawfully-acquired content, all without leaving their workflow. A CCC licensing representative can advise you on which solution is right for you.

EXAMPLES OF COLLABORATION COVERED BY THE ANNUAL COPYRIGHT LICENSE

- **Competitive Intelligence & Market Monitoring:** Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors.
- **Corporate Communication:** Embed a PDF version of a recent article about the company in an internal company newsletter or post it to the company's intranet site for employee awareness.
- **R&D:** Email a PDF of a journal article to a colleague who doesn't need regular access to that journal in connection with a collaborative project you're working on together.
- **Drug Safety:** Store copies of scientific articles related to known adverse effects of company products in an internal database used by the team responsible for tracking the company's FDA compliance obligations.
- **Regulatory Submissions:** Submit supporting articles to a government agency as required as part of a regulatory or patent filing.
- **Internal Presentations & Training:** Use portions of a work in an internal presentation at a company meeting or in an employee education program.

All uses under the Annual Copyright License are subject to the general restriction that it does not include any right to create a library or collection intended to substantially replace a user's need for a particular Work — meaning that the Annual Copyright License complements, and is not intended as a substitute for, subscriptions and purchases.

*The license does not cover the external display of copies on mobile devices as part of the user's systematic sales or marketing activities.



Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.



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