

Copyright Clearance Center to Host Virtual Town Hall: "Where R&D Meets WFH"

Panel of Experts Will Examine the Pandemic's Effect on Productivity and Performance

Results of New Outsell Study on Information Sharing and Re-Use to be Announced

December 8, 2020 – Danvers, Mass. – <u>Copyright Clearance Center, Inc.</u> (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, will present a virtual <u>Town Hall</u> on Tuesday, 15 December at 10:00 EDT/15:00 BST/16:00 CEST, providing an in-depth look at the impact remote work is having on research and development (R&D) organizations.

CCC will also announce the results of a new "Information Seeking and Consumption Study" by Outsell, Inc., the voice of the data, information and analytics economy, on how copyrighted content is used and shared in the workplace.

Due to the pandemic, millions of professionals are now working remotely. Even for those continuing to work onsite in laboratories and research spaces, social distancing practices and virtual meetings have profoundly changed the experience.

"Business leaders are recognizing the lasting impact of remote work on people and operations, both the upsides and the downsides," said Lauren Tulloch, Vice President & Managing Director, Corporate Solutions, CCC. "We look forward to hearing from our Town Hall speakers about how individuals and industries are adapting and even thriving despite these challenging circumstances."

Industry experts participating in the virtual Town Hall include:

- Tracy Brower, Principal, Applied Research + Consulting, Steelcase
- Kenneth Getz, Deputy Director & Research Professor, Tufts Center for the Study of Drug Development (CSDD)
- Ned May, VP Analytic Operations, Outsell, Inc.

Questions for panelists participating in "Where R&D Meets WFH" include:

- How is the pace of research changing in different fields and practice areas?
- How have organizations found creative ways to maintain collaboration?
- How are researchers managing to share data and discoveries that will drive further innovation, despite working remotely?

Since the early days of the COVID-19 pandemic, CCC has been committed to <u>supporting global</u> <u>research efforts</u>. CCC immediately offered a collection in RightFind to provide users with instant access to open-to-read content made available by publishers covering COVID and related diseases. The collection now includes more than 145,000 articles and preprints. The CCC team is also continuing to highlight data creators and data aggregators who are contributing to the common good by providing <u>visualizations</u>, <u>dashboards</u>, <u>and access to datasets</u> related to COVID-19 and the novel coronavirus causing it.

CCC supports collaboration and dialogue among stakeholders to provide the best possible solutions to our customers' information management needs. The company encourages engagement across boundaries through an ongoing series of virtual roundtables, webcasts, panel events, podcasts and blog posts.

ABOUT COPYRIGHT CLEARANCE CENTER

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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