

Copyright Clearance Center Partners with Business Leaders to Advance Research Innovation at Exclusive Virtual RightFind® Roundtable Event

Invitation-Only Digital Gathering Encouraged Collaboration and Delivered Value to Customers

November 19, 2020 – **Danvers, Mass.** – <u>Copyright Clearance Center, Inc.</u> (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, recently hosted its 7th annual invitation-only RightFind Roundtable with a select group of business leaders from the world's top R&D companies. The three-day virtual event focused on identifying ways to further expand the value to customers of <u>RightFind</u>®, CCC's advanced research and content workflow suite.

"Our virtual roundtable format enabled us to bring our US and European clients together for the first time so they could hear what was on the minds of like-minded peers around the world," said Lauren Tulloch, Vice President and Managing Director, Corporate Solutions, CCC. "These roundtables are essential to staying ahead of evolving customer needs for content and licensing amidst the global COVID-19 pandemic. We value these events as opportunities to partner closely with our customers to collaboratively develop meaningful, scalable solutions."

Since the early days of the COVID-19 pandemic, CCC has been committed to <u>supporting global</u> <u>research efforts</u>. CCC immediately offered a collection in RightFind to provide users with instant access to open-to-read content covering COVID and related diseases. The collection now includes more than 145,000 articles and preprints. The CCC team is also continuing to highlight data creators and data aggregators who are contributing to the common good by providing <u>visualizations</u>, <u>dashboards</u>, <u>and access to datasets</u> related to COVID-19 and the novel coronavirus causing it.

A powerful research solution for hundreds of global R&D teams and other corporate content users, RightFind reinforces the value of CCC's <u>Annual Copyright License</u> (ACL), a trusted licensing solution that complements publisher agreements and subscriptions by providing a consistent set of reuse rights across a broad repertory of titles. This enables teams to easily collaborate using content from a wide range of sources, simplifying copyright compliance and driving innovation. CCC provides a wide range of resources to educate employees about the importance of copyright and help them navigate changes in how teams collaborate when much of the world is working remotely.

CCC supports collaboration and dialogue among stakeholders to ensure the best possible solutions to our customers' information management needs. The company encourages engagement across boundaries through an ongoing series of roundtables, panel events, webinars, podcasts and blog posts.

ABOUT COPYRIGHT CLEARANCE CENTER

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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