

RightsLink[®] Author Services

Diversify Revenue and Accelerate Research Impact

In the increasingly competitive world of scholarly research, publishers seek creative, cost-effective ways to expand the range of services for their authors as a means to build loyalty and ensure a continuous stream of quality submissions. Publishing in a reputable journal is important in helping to build an author's brand, and authors must also find ways to build visibility for their research as funders and institutions look at new ways to assess research impact.

With RightsLink[®] Author Services, publishers can automate and scale a suite of offers to diversify revenue streams, align with institutional missions, enhance the author experience, and adjust to the financial impact of shifting market forces. Our growing portfolio includes:

RESEARCH PROMOTION SOLUTIONS

Research Promotion Solutions, offered by Editage and RightsLink, enable RightsLink publishers to offer high-impact research promotion solutions to their authors at manuscript acceptance without incurring additional overhead.

- **Infographics:** A visually appealing, easy-to-understand infographic, based on the key facets of the research, that can be published by media outlets globally
- **Video summaries:** A 2-minute long video that makes complex research accessible to a wider audience

Get Started Today

RightsLink for Scientific Communications publishers can begin using these services today and quickly give their authors the ability to bring complex research to life. To learn more about how to get started with Author Services, contact your Account Manager.

- **Plain language summaries:** A concise summary of the published manuscript that can be shared easily with academics, researchers, or anyone who might be curious about the research
- **Research news stories:** An engaging press note that can help media agencies pick up and publish articles based on the news value of the research
- **Media package (A bundle of the above promotion solutions):** To achieve the most impact, this combination package plan can help bring visibility for research to collaborators, funders, readers, and policy makers



Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries RightsDirect and Ixxus, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

ADDITIONAL PROMOTION CHARGES

- **Custom Covers:** Give authors an opportunity to shine by placing an image or figure from an article on the cover of a journal
- **Author ePrints/Reprints:** Optimize and scale eprints/reprints to give sales teams more time to focus on other strategic priorities

PUBLICATION CHARGES

- **Author Submissions:** As business models shift, seamlessly integrate submission fees for manuscripts or supplemental materials into the author's workflow
- **Page & Color Charges:** Easily automate and scale the collection of page & color charges according to a publisher's print business strategy

CCC is a trusted intermediary and recognized market leader uniquely positioned to facilitate dialog and market solutions among key stakeholders in the author, publisher, institution, funding and vendor communities. CCC also encourages engagement across boundaries through an ongoing series of roundtables, panel events, webinars, podcasts and blogs. CCC is a member of the Open Access Scholarly Publishers Association (OASPA), the Association of Learned and Professional Society Publishers (ALPSP), the International Association of STM Publishers (STM), and a Sustaining Member of the Society of Scholarly Publishing (SSP).



LEARN MORE

Contact your CCC team to explore how RightsLink Author Services can help your organization.

+1.978.750.8400 (option 3)

publishers@copyright.com

www.copyright.com/rightslink-author-services