

RightsLink Author Services helps publishers:

- Enhance the author experience by seamlessly integrating author services into their workflow to provide the author with options to enhance and showcase their work.
- Experiment with an expanded range of author services including author reprints, custom covers, submissions, data charges, and optional charges including page and color, and more.
- Improve operational efficiencies through one integrated and automated author payment workflow.

CCC Scholarly Communications Suite

The CCC Scholarly Communications Suite supports publishers in automating their evolving publishing models with a suite of data-driven solutions comprised of RightsLink for Scientific Communications, Ringgold Solutions, OA Intelligence, and RightsLink Author Services.

Leveraging organization persistent identifiers and supporting metadata, this combination of industry-leading solutions helps publishers: normalize and disambiguate data, enrich datasets, accelerate deal modeling, reliably manage APCs and OA agreements, and diversify their portfolio in a changing publishing landscape.

RightsLink Author Services

As scholarly publishers diversify revenue streams due to changing market dynamics, it's imperative to protect and strengthen relationships with influential and emerging authors. In addition, as the world of scholarly research gets increasingly competitive, publishers must seek creative, cost-effective ways to expand the range of services and deliver new offerings for their authors to build loyalty and ensure a continuous stream of quality submissions.

With RightsLink Author Services, publishers can automate a variety of promotional offers and publication charges, including author reprints/ePrints, custom covers, page and color charges, and more, in a scalable, flexible way. RightsLink Author Services can help publishers diversify revenue streams, align with institutional missions, enhance the author experience, and adjust to the financial impact of shifting market forces.

Services include:

- **Author Reprints and ePrints:** Optimize and scale your reprints/ePrints to give your sales team more time to focus on other strategic priorities.
- **Custom Covers:** Allow authors to shine by placing an image or figure from their article on the cover of your journal.
- **Research Promotion Services:** Offer high-impact research promotion solutions such as infographics to help authors amplify their research to a wider audience.
- **Page and Color Charges:** Easily automate and scale the collection of page and color charges according to your print business strategy.

Additionally, CCC can partner with our publishing partners to explore and experiment with other author services, which may be delivered through professional services.



Constant change, continuous innovation

Through partnerships, integrations, and support of cross-stakeholder initiatives, we support workflows that serve everyone in the community — publishers, institutions, funders, and authors. We've been an active partner in the evolution of hybrid and pure OA publishing models, working with publishers to put the author and institution experience first, and manage shared infrastructure in a scalable and sustainable way.



Customer Success Stories

How publishers are using RightsLink Author Services to expand the range of services offered to authors

WHO

A publisher with a highly regarded scientific journal (top 5 journal for Impact Factor citation counts).



CHALLENGE

The Publishing Director and Finance Director had a manual, declining reprints business that they didn't promote and saw little adoption.

SOLUTION

With a pre-existing Sheridan relationship, this publisher easily automated their Reprints service with RightsLink to offer author reprints to the corresponding author and all co-authors for their prestigious journal.

OUTCOME

The publisher has reported significant operational efficiencies and incremental revenue growth.

WHO

A large society publisher with 50+ peer-reviewed journals.



CHALLENGE

Needed a way to automate their active custom covers business and eliminate manual and faxed forms.

SOLUTION

This publisher integrated with RightsLink to automate the collection of custom cover charges for their publications after acceptance and before production.

OUTCOME

The publisher expanded a value-added service offering to their authors while scaling this important revenue line in their journals portfolio.

About CCC

A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.



Learn more

Request a demo today.

copyright.com/solutions-rightslink-for-authors/

solutions@copyright.com