



**Copyright Clearance Center Hosts “Ask the Experts” Luncheon with MassBio on Accessing, Sharing, and Managing Scientific Literature**

**March 10, 2020 – Danvers, Mass.** – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, hosted an “Ask the Experts” program with [MassBio](#), a not-for-profit organization that represents and provides services and support for the world’s leading life sciences supercluster.

The interactive Q&A session addressed how life science organizations find, access, share and manage scientific literature in a copyright-compliant manner.

Key points of discussion included:

- Every time an employee shares a document either by storing it in a collaboration tool, e-mailing it, or photocopying it, a new copy of the work is created. Sharing additional copies either internally with colleagues or externally with healthcare providers or in a regulatory submission generally requires additional permission.
- Many researchers who have moved from academia to start-up companies do not realize that continuing to use their university credentials is not appropriate when doing research in a corporate setting.
- Attributing a source in a paper or presentation does not necessarily eliminate the need to obtain the copyright holder’s consent for use beyond the traditional limits associated with fair use. To lawfully use more than brief quotations from copyrighted materials, one must secure permission (or hold some other kind of license) from the respective copyright holders or their agents.
- To simplify copyright-compliant access to scientific literature in the workplace, organizations are turning to software solutions that mitigate risk by facilitating subscription access and individual article purchase (also known as document delivery) through an integrated content workflow.

CCC’s [RightFind](#)® content workflow solution provides fast, easy access to a full range of published content – anytime, anywhere – providing a more efficient research process and competitive advantage. Last year, the company introduced a custom version of RightFind for emerging life science companies.

“Emerging life science companies have the same needs as established firms – getting information into the hands of researchers quickly and removing roadblocks to innovation,” said Lauren Tulloch, Vice President and Managing Director, Corporate Solutions, CCC. “We are committed to providing life science companies of all sizes with seamless access to high-value content from subscription, licenses and internal data through intuitive software and service offerings.”

MassBio helps advance Massachusetts' leadership in life sciences to grow the industry, add value to the healthcare system and improve patient lives. Representing more than 1,300 biotechnology companies, academic institutions, disease foundations and other organizations involved in life sciences and healthcare, MassBio leverages its unparalleled network of innovative companies and industry thought leaders to advance policy and promote education, while providing member programs, events, industry information, and services.

With 40 years' experience working with content creators and users, CCC has a long history of building efficient solutions to address industry challenges. Led by content workflow experts who communicate regularly with research organizations around the globe, CCC manages over 950 million rights while promoting collaboration and simplifying copyright compliance.

**ABOUT COPYRIGHT CLEARANCE CENTER**

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit [www.copyright.com](http://www.copyright.com).

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