



Copyright Clearance Center Announces Expansion of ‘We Not Me’ Charity Initiative

New 12-Month Approach Creates Numerous Opportunities for Employees to Contribute in their Communities, Globally, Building on the “Power of Individual Action” Philosophy

February 11, 2020 – Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, announces the year-round expansion of its ‘We Not Me’ charity initiative.

Last June, almost 500 CCC employees in the U.S., U.K., Spain, and Romania volunteered on behalf of 20 charities, serving economically disadvantaged persons, assisting victims of domestic violence, helping people with disabilities and working in support of environmental causes. CCC staff members are also engaged with programs for kids entering foster care and other children’s services organizations.

As part of the expanded ‘We Not Me’ initiative, CCC team members will be participating in these activities year-round. Activities in 2020 will include preparing and serving meals at a shelter, volunteering at a hospice, running in a charity race such as the JP Morgan Corporate Challenge, and donating to organizations such as the Boys and Girls Club of Lawrence and the American Himalayan Foundation.

“While we’ve long supported an annual holiday gift drive and created various opportunities to volunteer, this enhanced ‘We Not Me’ program puts a focus on philanthropy throughout the year,” said Tracey Armstrong, CEO, CCC. “We’ve created an environment where we help foster individual social responsibility – making it easy for colleagues to find an outlet for their time, money and in-kind contributions amidst their very busy lives.”

With a history of innovation and growth in a dynamic market, a passionate and dedicated team, and a deep commitment to building next-generation content and licensing solutions using the best technology and talent, CCC offers its employees a plethora of opportunities for growth and mission driven work, while providing very competitive benefits. The CCC team is always learning, developing new skills, and exploring new and better ways to help society clear a path to information, discovery, and the next ‘big idea.’

ABOUT COPYRIGHT CLEARANCE CENTER

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is

integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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