

# Reprints Services for Publishers

## Challenge

Reprints and ePrints are an essential revenue stream for publishers, but the resources needed to respond to pricing inquiries and manage printing, delivery, and billing creates significant operational burdens.

- Publishers may lack dedicated staff and systems to manage incoming inquiries, quotes, and orders
- Monitoring quality and delivery of reprints is essential but burdensome
- “Out of the box” requests get lost in the shuffle or draw on additional resources with little revenue contribution

## Solution

Reprints Services for Publishers from CCC provides the full-service management of bulk article reprints and ePrints requests. Simply provide the CCC Reprints team with set pricing and electronic access to requested content and they will handle everything from responding to the customer’s initial inquiry to handling final invoicing. The team also takes care of customer support, production, delivery, and billing.

**Streamline the reprints and ePrints fulfillment process** — CCC manages the end-to-end workflow, including pricing, printing, fulfillment, and billing and collections — alleviating strain on your internal resources.

**Receive payment in accordance with your pricing** — CCC pays you based on your established pricing.

**Respond rapidly to customer inquiries** — the team of experienced professionals at CCC efficiently provide customers with the high-quality reprints and ePrints they need.

**Maintain insight into your business** — CCC tracks reprint and ePrint activity with order detail and revenue reporting, providing insight into your reprints business.



## How it works

- 1 Publisher provides pricing payable to publisher by CCC, including discounts, surcharges, and exceptions.
- 2 Publisher directs reprints inquiries to the CCC Reprints team.
- 3 CCC creates reprints inquiry links in existing customer platforms (copyright.com, RightFind, etc). If not already connected, you can include a link on your website along with contact information for the CCC Reprints team, or you can simply forward requests to us by email.
- 4 The Reprints team receives reprints inquiry and consults the publisher's pricing guidelines to provide a quote.
- 5 The Reprints team facilitates a discussion between the customer and the publisher when the reprints inquiry falls outside established guidelines provided by the publisher (quantity, use, territories, etc.).
- 6 Once the customer accepts the quote, the Reprints team works with the customer and printer to ensure the timely delivery of high-quality reprints.
- 7 CCC provides the customer with a proof for approval, tracks the shipment and delivery of the reprint, and provides the customer with an invoice.
- 8 Payment is remitted to the publishers with detailed reporting on a quarterly basis.

## Reprints services for publishers help you:



Cut operational costs



Respond rapidly to customers



Monitor your reprints business

## About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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## Learn more

Find out how Reprints Services for Publishers from CCC can help you manage your reprints and ePrints business and deliver greater value to your customers.

✉ [publishers@copyright.com](mailto:publishers@copyright.com)

🌐 [copyright.com/publishers](http://copyright.com/publishers)