

Copyright Clearance Center's RightFind Named to KMWorld's Trend-Setting Products of 2019

Award-Winning Content Workflow Solution Delivers Powerful Combination of Content, Rights and Information Expertise, Offering Customers Access to the World's Largest Collection of Scientific, Technical and Medical Content

July 30, 2019 – Danvers, Mass. – <u>Copyright Clearance Center, Inc.</u> (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, announces its sophisticated, award-winning content workflow solution, <u>RightFind</u>[®], was named to KM World's "<u>Trend-Setting Products of</u> 2019."

<u>RightFind</u> offers organization-wide secure retrieval of enterprise content and rights information, maximizing access to scientific, technical and medical (STM) journals, books, and databases, and reducing costs of managing information resources. Employees easily collaborate with team members in accordance with company policy for sharing content, simplifying copyright compliance. Optionally, RightFind customers can access targeted industry knowledge and information management expertise when needed through its Managed Knowledge Services team.

"We are thrilled to be recognized by KMWorld as we continue to help organizations accelerate the flow of research and streamline information management operations while helping their employees find the content they need anytime, anywhere," said Lauren Tulloch, Vice President and Managing Director, Corporate Markets, CCC.

Each year, KMWorld compiles a list of innovative and continuously evolving products that advance what is possible in knowledge management. All offerings identified by KMWorld are targeted at helping organizations achieve its knowledge management objectives and the digital transformation they need to succeed.

According to KMWorld, "Across a broad range of industries – healthcare, pharmaceuticals and life sciences, retail, transportation, financial services, and others – the focus for new and enhanced products is to improve the outcome of processes, decisions, and interactions."

KMWorld is the leading publisher, conference organizer, and information provider serving the knowledge management, content management, and document management markets. It informs more than 11,000 print subscribers about the components and processes — and related success stories — that together offer solutions for improving business performance.

ABOUT COPYRIGHT CLEARANCE CENTER

<u>Copyright Clearance Center (CCC)</u> builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries <u>RightsDirect</u> and <u>Ixxus</u>, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit <u>www.copyright.com</u>.

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