



Copyright Clearance Center Hosting Inaugural Industry Forum in Boston, April 23-25

*Select Group of Professionals Working to Explore the
Creation and Management of Information in the Age of Digital Disruption*

April 4, 2019 – Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, is hosting its inaugural [Industry Forum](#) at the Loews Boston Hotel April 23-25.

The invitation-only program is an opportunity to engage with publishing and information management professionals in a dialogue about the technology advances, data value, and market factors shaping today's content ecosystem. Participants will explore insights about creating, sharing, using, and managing knowledge in their organizations.

David Weinberger, Senior Researcher at Harvard's Berkman Klein Center for Internet & Society, and Fellow at Harvard's Shorenstein Center on Media, Politics and Public Policy will open the program with a keynote presentation on "Leveraging the Power of Data to Drive Innovation." His new book, "Everyday Chaos: Technology, Complexity, and How We're Thriving in a New World of Possibility" will be released by Harvard Business Review Press May 14.

Paul Michelman, Editor-in-Chief of the [MIT Sloan Management Review](#), will moderate a discussion with the co-authors of [The Technology Fallacy, How People are the Real Key to Digital Transformation](#), Gerald Kane and Anh Nguyen Phillips. Additionally, Rana DiOrio, Co-Founder and CEO of [Creative Mint, Inc.](#), will give a presentation on how artificial intelligence algorithms are preparing to analyze creative content and identify works 'most likely to succeed.'

"To create value today, humans need to be able to use technology in the most effective ways," Michelman said. "What [the authors] are saying in *The Technology Fallacy* is that the way we manage human beings must be retooled to take advantage of new technologies. But the fundamental issue here is the human beings and not the technology."

"This newly-designed program is distinct from previous CCC events," said Tracey Armstrong, President and CEO, CCC. "Although CCC will share product and service updates, the main emphasis is on bringing external perspectives in from editors, executives, and entrepreneurs on developing digital transformation strategies."

CCC recently hosted an invitation-only program on "[Open Dialogue: The Key to Advancing Scholarly Communications](#)" at the [2019 London Book Fair](#) where senior leaders from the research, institution, funder, and publishing communities jointly identified and discussed implications and decisions around Plan S, Horizon 2020, and other similar initiatives in the U.S. and China. It went beyond simply

summarizing what is being asked for by the pro-Plan S community; it was an opportunity for voices to be heard about tools and solutions that will facilitate viable models for open access and open research.

ABOUT COPYRIGHT CLEARANCE CENTER

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries [RightsDirect](#) and [Ixxus](#), collaborates with customers to advance how data and information are integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass., with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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