

## **Copyright Clearance Center Joins Massachusetts Biotechnology Council**

**February 5, 2019 – Danvers, Mass. –** Copyright Clearance Center, Inc. (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, has joined the Massachusetts Biotechnology Council (MassBio®), a not-for-profit organization that represents and provides services and support for the world's leading life sciences supercluster.

"Our membership in MassBio offers CCC the opportunity to further participate in the growth of the life science ecosystem," said Jill Shuman, Director, Product Engagement, CCC. "We look forward to sharing our expertise in creating copyright compliant content workflow solutions for organizations within this network of innovative companies."

"MassBio is committed to serving the needs of the life sciences startup community in Massachusetts and we're thrilled CCC has joined our membership to help these entrepreneurs address the early challenges of content acquisition, curation, and copyright compliance," said Robert K. Coughlin, President and CEO, MassBio.

MassBio helps advance Massachusetts' leadership in life sciences to grow the industry, add value to the healthcare system and improve patient lives. Representing more than 1,100 biotechnology companies, academic institutions, disease foundations and other organizations involved in life sciences and healthcare, MassBio leverages its unparalleled network of innovative companies and industry thought leaders to advance policy and promote education, while providing member programs, events, industry information, and services.

CCC recently launched its <u>RightFind®</u> suite for emerging life science companies. This content workflow solution offers fast, easy access to a full range of published content – anytime, anywhere – providing a more efficient research process and competitive advantage. <u>RightFind</u> gives life science companies a secure gateway to discover STM content from journals, books, and databases, with immediate access to subscriptions and an easy way to purchase unsubscribed content. Employees are able to collaborate with team members and view company rights for sharing content, simplifying copyright compliance.

CCC also just achieved certification to the <u>ISO 27001 Information Security Management System</u> (ISMS), an internationally acknowledged management system standard for information security. ISO 27001 provides a framework for establishing implementing, operating, monitoring, reviewing, maintaining, and improving an organization's information security management system. A rigorous and thorough audit of a company's information security management systems and controls must be conducted by third party auditors in order for certification to be granted. CCC received certification with "No Non-Conformities," the highest standard.

Additionally, CCC completed its SOC 2 (Type 2) audits with "No Exceptions" (the highest standard), for the second year in a row. CCC qualified in the initial group of applicants for the EU/US Privacy Shield and for recertification and has obtained Swiss/US Privacy certification. CCC online privacy notices are reviewed and certified annually by <a href="https://rrusarc.">TRUSTE/TRUSARC</a>.

"As CCC works with some of the most innovative life sciences companies in the world, we view compliance with security and privacy standards as a strategic asset," said Babis Marmanis, Executive Vice President and CTO, CCC. "This certification reflects our organization's long-term commitment to safeguarding our digital assets and protecting our users through rigorous security and privacy compliance initiatives."

## **ABOUT COPYRIGHT CLEARANCE CENTER**

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries RightsDirect and Ixxus, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass., with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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