Copyright Clearance Center's Content Kanban Named to KM World's Trend-Setting Products of 2018

Task Workflow Tool Helps Organizations Track and Manage Content Development Projects with Easy-To-Use Kanban-based Dashboard

Danvers, Mass. – October 30, 2018 – Copyright Clearance Center, Inc. (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, today announced that Content Kanban, a workflow tool developed by CCC to help organizations manage content development, was featured in KM World's "Trend-Setting Products of 2018."

Content Kanban streamlines development, fosters collaboration, and keeps projects on schedule. CCC uses the flexible methodology of Kanban to apply the time-tested task-management framework to the lifecycle of content, from the simplest project to the most complex. As a result, teams are more organized and engaged, projects are completed on time and on budget, and project updates are communicated faster and more accurately to stakeholders.

"Whether content creation is at the core of a business product or an essential part of day-to-day operations, Content Kanban gives a view of every project, so users can effectively track and manage tasks from start to finish," said Lauren Tulloch, Vice President, Corporate Solutions, CCC. "We are thrilled to be on KMWorld's 2018 Trend-Setting Products list and look forward to helping more organizations achieve their knowledge management goals in 2019."

Each year, KMWorld identifies a host of technologies that the magazine's editors deem "trend-setting" in the broad sphere of knowledge management. The products named to this list have been identified by KMWorld as innovation leaders best addressing the leading challenges in the field of information management.

ABOUT COPYRIGHT CLEARANCE CENTER

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries RightsDirect and Ixxus, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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