## Copyright Clearance Center Subsidiary Ixxus To Share Solutions for Learning Content Management at DevLearn 2018

## Attendees Will Learn How to Remove Content Silos and Streamline Course Development

LAS VEGAS, NV – October 22, 2018 – Ixxus, a subsidiary of <u>Copyright Clearance Center</u>, Inc. (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, will present a session at the <u>DevLearn conference</u> in Las Vegas on Wednesday, October 24, helping attendees answer the question, "<u>Is a Learning Content Management System Right for</u> You?"

In this session, CCC's Tim Bowen, Senior Director, Information & Content Services and Stephen Casbeer, Principal Consultant, will share how adopting a learning content management system (LCMS) can help organizations discover, reuse, update, review, and analyze learning content and easily deliver that content across multiple channels. CCC will be at Booth #529 in the Exhibit Hall.

"Learning and development professionals are dedicated to maintaining a highly-trained and effective workforce," said Bowen. "We're thrilled to attend this year's DevLearn conference to share our experience and vision with attendees as to how the right LCMS can benefit organizations and its employees."

Session Title: "Is a Learning Content Management System Right for You?"
Who: Tim Bowen, Senior Director, Information & Content Services, and Stephen Casbeer, Principal Consultant
Date & Time: Wednesday, October 24, 2018 from 2:15 pm to 3:00 pm
Location: Expo Hall: Strategic Solutions Stage

## ABOUT COPYRIGHT CLEARANCE CENTER

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries <u>RightsDirect</u> and <u>Ixxus</u>, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit <u>www.copyright.com</u>.

For more information, please contact:

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