American Chemical Society Adopts New RightsLink Module to Support Offsetting Agreements and Expand OA Business

Affirms support for authors, institutions, and funders with data driven workflows

DANVERS, Mass. – October 4, 2018 – <u>Copyright Clearance Center, Inc.</u> (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, today announced that the <u>American</u> <u>Chemical Society</u> (ACS), the world's largest scientific society and a leading source of authoritative scientific information, has significantly expanded its investment in the RightsLink Author platform with the addition of <u>OA Agreement Manager</u>.

With OA Agreement Manager, ACS gains the ability to streamline and automate OA funding requests and consortia deals using manuscript and agreement metadata. For ACS, a particular draw has been the OA Agreement Manager's ability to handle subscription offsets, sometimes referred to as APC tokens or waivers. Supporting many different types of offsetting arrangements, the OA Agreement Manager makes it possible for publishers to honor their institutional agreements and minimize work for all stakeholders. The scalability of the CCC solution will help ACS drive down administrative costs for all stakeholders while supporting its customers through new open access business models.

"I am pleased with how closely CCC has worked with both publishers and institutions to address many of the problems first encountered with managing OA transactions and approvals," said Brandon Nordin, Senior Vice President, Marketing, Sales & Product Innovation, ACS. "The platform uses rule-based automation to cut down the administrative overheads and costs, and most crucially, as the OA model scales, reduces the time and author interactions required for publication and compliance. In addition, CCC's OA Agreement Manager offers institutional funders standardized workflows, normalized metadata, and cross-publisher reporting to give approvers an unparalleled view of their OA activity."

OA Manager provides institutions and funders with early notifications of accepted manuscripts and an online dashboard enriched with information necessary for prompt approval of funding requests, increasing awareness throughout the publication lifecycle. Authors benefit directly from an automated, rules-driven workflow that removes common obstacles related to their funders' licensing, billing and tax requirements. Additionally, single-source, detailed reporting increases transparency for all parties.

"ACS is an internationally recognized leader in the STM publishing space, and we are proud to be an innovation partner as they expand their open access business and create country and consortia-based workflows," said Gretchen Gasser-Ellis, Vice President and Managing Director, CCC. "Together, we're building a common infrastructure for open access and scholarly publishing more broadly."

CCC is an active partner in the information industry's transition from subscription content to hybrid and pure open access content. The company has built the leading industry solution for managing open access and related publication charges. For years it has brought together key open access stakeholders from the author, publisher, institution, funding and vendor communities through roundtables, panel events, webinars, podcasts, and published pieces. CCC is a member of <u>OASPA</u> (Open Access Scholarly Publishers Association) and <u>ALPSP</u> (Association of Learned and Professional Society Publishers).

For more information, please visit http://www.copyright.com/rightsholders/rightslink-author/.

ABOUT COPYRIGHT CLEARANCE CENTER

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries <u>RightsDirect</u> and <u>Ixxus</u>, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit <u>www.copyright.com</u>.

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