

## Copyright Clearance Center Partners with Frankfurt Book Fair 2018 to Highlight the Ideas Changing the Publishing World

### *CCC is a Premium Partner of the Frankfurt Book Fair*

**Frankfurt, 26 September 2018** – [Copyright Clearance Center \(CCC\)](#), a leader in advancing copyright, accelerating knowledge, and powering innovation, has once again partnered with [The Frankfurt Book Fair](#) (10<sup>th</sup>- 14<sup>th</sup> October). This year at the fair, CCC will help shine a spotlight on the market pressures driving the publishing industry, including big data, open access, research, technological innovation and copyright.

“The Frankfurt Book Fair is known for hosting some of the most thought-provoking and exciting conversations about the world of publishing and this year is no different,” said Michael Healy, Executive Director, International Relations, CCC. “We’re thrilled to once again be a key part of discussions around the technology and trends that continue to shape our industry and lead us into the future.”

As part of the partnership, CCC will participate in talks throughout the week, including:

#### **[Getting on the Road to Intelligent Content: No Time Like the Present](#)**

Wednesday, 10 October, 11:30 -12:00

Location: Education Stage (Hall 4.2 C 94)

Agile workflows and easy access to targeted, relevant content have obvious benefits for publishers who have long dreamed of repurposing their catalogs for markets around the world. Transforming content to become “intelligent,” however, is no easy task. In this presentation, Carl Robinson, Head of Consulting, Ixxus, and Renee Swank, Senior Director, Sales, Ixxus, will propose a pragmatic, sensible approach to making the most of technologies without significant upfront investment.

#### **[Publisher Voices Raised For Copyright](#)**

Wednesday, 10 October, 14:30 – 15:00

Location: Academic & Business Information Stage (Hall 4.2 N 101)

A conversation between Michael Healy and Michiel Kolman, President of the International Publishers Association, will address some of the publishing industry’s most pressing questions, including: What are publishers doing to ensure their voices are being heard in Europe, Asia, North America and elsewhere? Who is helping publishers to defend their business and creative interests? How can you make certain your voice gets heard?

#### **[Open Access Monographs](#)**

Wednesday, 10 October, 15:30 – 16:00

Location: Education Stage (Hall 4.2 C 94)

Open Access is transforming scholarly journal publishing, yet the looming size of the journal ecosystem has thrown into deep shadow an equally remarkable transformation in scholarly books. This panel discussion featuring Brian O'Leary, Executive Director, Book Industry Study Group, Carl Robinson, Head of Consulting, Ixxus and David Worlock, Publishing Analyst and Co-Chair of Outsell's Leadership Programs, will discuss the viability, models and the unique needs of OA books compared to OA journals.

### **Get Smart About "Plan S"**

Thursday, 11 October, 09:00 – 09:30

Location: Academic & Business Information Stage (Hall 4.2 N 101)

"Plan S" was announced just weeks ago and now everyone in scholarly publishing will talk about it at Frankfurt Book Fair. An initiative of 11 European national research funding organisations, "Plan S" puts pressure on Open Access publishing business models by capping article fees, ending embargoes and withdrawing support for "hybrid" OA journals. A panel of publishing leaders and expert analysts offers insights to help prepare for "Plan S" and get smart about the next wave of change in Open Access publishing, featuring Tim Britton, Managing Director, Open Research Group at Springer Nature, and others.

### **Exhibit Hall**

CCC's booth at the Book Fair is in Hall 4.2 Stand E18. For more information, visit [www.copyright.com/frankfurt2018](http://www.copyright.com/frankfurt2018).

### **About Copyright Clearance Center**

[Copyright Clearance Center](http://www.copyright.com) (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries [RightsDirect](http://www.rightsdirect.com) and [Ixxus](http://www.ixxus.com), collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit [www.copyright.com](http://www.copyright.com).

### **About the Frankfurter Buchmesse**

[The Frankfurter Buchmesse](http://www.frankfurterbuchmesse.de) is the international publishing industry's biggest trade fair – with over 7,300 exhibitors from 102 countries, around 286,000 visitors, over 4,000 events and approximately 10,000 accredited journalists and bloggers in attendance. It also gathers key players from other media, including the film and games industries. Since 1976, the Book Fair has featured an annual Guest of Honour country, which showcases its book market, literature and culture to attendees in a variety of ways. The Frankfurt Book Fair organises the participation of German publishers at around 20 international book fairs and hosts trade events throughout the year in major international markets. With its Business Club, the Frankfurter Buchmesse offers essential services and an ideal setting for the activities of publishers,

entrepreneurs, pioneers, experts and visionaries. The Frankfurter Buchmesse is a subsidiary of the German Publishers & Booksellers Association.

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